

Dr. Heather L. Kohls PhD

Marquette University
Curriculum Vitae

OFFICE ADDRESS:

Department of Economics
Marquette University
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Education

- Ph D, University of Wisconsin-Milwaukee, 2003.
Major: Economics
Supporting Areas of Emphasis: Microeconomic Theory, International Development,
Environmental Economics, Mathematical Economics, Public Policy and Regulatory Economics
Dissertation Title: "In Search of an Optimal Environmental Tax: Controlling Externalities in the
Monopolist/Monopsonist"
- MS, University of South Carolina, 1993.
Major: International Business
Supporting Areas of Emphasis: International Trade, Finance, Russian Track
- BS, University of Wisconsin-Madison, 1990.
Major: Communication Arts/Spanish

Professional Experience

Academic - Post-Secondary

- Adjunct Associate Professor of Economics, Marquette University. (2008 - Present).
Adjunct Assistant Professor of Economics, Marquette University. (2006 - 2008).
Visiting Assistant Professor of Economics, Marquette University. (2004 - 2006).

Professional

- Forensic Economist. (2004 - Present).
Finance and Risk Management Supervisor, John Hancock/Fortis LTC. (1999 - 2004).
Expense Analyst, John Hancock/Fortis LTC. (1998 - 1999).
Cost Accountant, Fortis Healthcare. (1996 - 1997).
Controller, Taroco Enterprises. (1993 - 1995).
Consultant, Clintondale Aviation. (1993).

Consulting

- Litigation, Various. (June 1, 2005 - Present).
Government, Union of Concerned Scientists, Washington DC. (June 7, 2011 - June 8, 2011).
Government, Union of Concerned Scientists, Washington DC. (November 1, 2009 - November 3, 2009).

TEACHING

Courses Taught

Marquette University

BUAD 2000, Global Business Learning, Undergraduate.
BUAD 2040, Global Business Learning, Undergraduate.
BUAD 3399, Applied Business Communication, Undergraduate.
ECON 1103, Principles of Microeconomics, Undergraduate.
ECON 1104, Principles of Macroeconomics, Undergraduate.
ECON 2003, Principles of Microeconomics, Undergraduate.
ECON 2004, Principles of Macroeconomics, Undergraduate.
ECON 3004, Interme Macroeconomic Analysis, Undergraduate.
ECON 3040, Applied Global Bsness Learning, Undergraduate.
ECON 4016, Environm&Natural Resource Econ, Undergraduate.
ECON 4044, International Currency Markets, Undergraduate.
ECON 4995, Independent Study in Economics, Undergraduate.
ECON 6000, Economics Foundations, Graduate.
ECON 6100, Managerial Economics, Graduate.
EDPL 6995, Ind Study Educ Policy & Ldrshp, Graduate.

Other

BUAD 2000, Global Business Brigades, Undergraduate.
BUAD 201, Managerial Economics, Graduate.
BUAD 210, Managerial Economics, Graduate.
BUAD 280, International Study-Business:, Graduate.
BUAD 2930, Special Topics in Business:, Undergraduate.
BUAD 295, Independent Study:, Graduate.
BUAD 3399, Applied Business Communication, Undergraduate.
ECON 044, Undergraduate.
ECON 154, International Currency Markets, Undergraduate.
ECON 195, Independent Study:, Undergraduate.
ECON 2003, Principles of Microeconomics, Undergraduate.
ECON 2004, Principles of Macroeconomics.
ECON 295, Independent Study:, Graduate.
ECON 3004, Interme Macroeconomic Analysis.
ECON 4016, Environm&Natural Resource Econ, Undergraduate.
ECON 4044, International Currency Markets, Undergraduate.
ECON 44, Principles of Macroeconomics, Undergraduate.
ECON 4995, Independent Study in Economics.
ECON 6100, Managerial Economics.
ECON 6995, Independent Study in Economics, Graduate.

Non-Credit Instruction Taught

Management/Executive Development, Applied Global Business Learning, 24 participants. (January 2008 - Present).

Directed Student Learning

Master's Essay Supervisor, Casey Madsen.
Master's Thesis Committee Chair, Jacob Jaspersen.
Master's Thesis Committee Member, Luz Sosa.

Master's Thesis Committee Chair, Connor McKay (November 20, 2014).
Master's Thesis Committee Member, Jessica Papilla (July 14, 2014).
Master's Thesis Committee Member, Ben Clark (May 15, 2014).
Master's Thesis Committee Member, Chenghui Guo (April 10, 2014).
Master's Thesis Committee Member, Feng Lui, Ben Brenton, Xiru Chen, Xuechan Li, Xu Cheng, Ao Cheng (January 2013 - November 2013).
Master's Thesis Committee Member, Kevin Hayes, Roman Pobauyev (November 2012).
Master's Thesis Committee Chair, Kyle Halweg (June 1, 2011 - November 20, 2011).
Master's Thesis Committee Chair, Carolyn Olsen (May 2011).
Master's Thesis Committee Member, Shan Hong (April 2011).
Master's Thesis Committee Member, Sheilah Chimhashu (April 2011).
Master's Thesis Committee Member, Surbhi Gupta (April 2011).

SCHOLARLY ACTIVITY

Publications and Other Intellectual Contributions

Journal Article, Academic Journal, Refereed

Kohls, H., Kashian, R. (2009). Committee Size and Smart Growth: An Optimal Solution. *Journal of Applied Business and Economics*, 9 (2).

Conference Proceeding

Kohls, H., Kashian, R. (2004). In Robert P. Wolensky and Edward J. Miller (Ed.), *Comprehensive Planning: Is There a Relationship Between Committee Design and Subsequent Outcome: A Baseline Survey*. (vol. 15): Small Cities Conference Proceedings: Managing Local Government in Times Unrelenting Pressures.

Textbank to accompany textbook, Refereed

Kohls, H. Testbank to Accompany Textbook. *International Monetary and Financial Economics*. Boston, MA: Pearson Higher Education.

Intellectual Contributions under Review

Journal Article, Academic Journal, Refereed

Kohls, H., Lephardt, N. In Kirk C. Heriot (Ed.), Women and Entrepreneurship: An Initial Look at Incentives. *AMERICAN JOURNAL OF ENTREPRENEURSHIP*. americanjournalentrepreneurship.org
[\[Link\]](#)

Working Paper

Kohls, H., *Micro-credit and the Mobility of Women*.

Kohls, H., *The Case for Behavioral Taxes*.

Kohls, H., Monaco, K., *The Potential for Behavioral Taxes to Mitigate Pollution: the Case of California Trucking*.

Kohls, H., *The Disadvantages of Perfect Competition in Environmental Taxation: Climate Change*.

Kohls, H., *The Insurance Industry and Reserving Practices Under Regulation: A question of regulation*.

Presentations

Regional and Other Academic

Lephardt, N., Kohls, H., The Midwest Economic Association Meetings, "Women Entrepreneurs: Structural and Incentives and Barriers to Business Ventures." (March 11, 2005).

Professional Affiliations and Editorial Board Service

National Association of Forensic Economists.

ACADEMIC AND UNIVERSITY SERVICE

Department Service

Committee Member, Undergraduate Curriculum Committee. (September 2014 - Present).
Faculty Advisor, Applied Global Business Learning. (January 2008 - Present).
Faculty Advisor, Economics Association. (September 2005 - September 2014).
Faculty Advisor, Federal Reserve Challenge Coordinator. (April 2011 - December 2013).

College Service

Attendee, Open House, A & S Preview Session.
Attendee, May Graduation, May Graduation.
Faculty Mentor, Social Entrepreneurship Faculty Champion. (January 2012 - Present).
Faculty Mentor, Applied Global Business Learning. (January 2005 - Present).

University Service

Program Coordinator, Applied Global Business Learning. (January 2005 - Present).
Attendee, Special Event, University Explore the Majors Events. (January 2004 - Present).