

**Tuesday, October 10<sup>th</sup>, 2023 | 7:30 - 9:30 a.m.**  
**Union League Club of Chicago**

EIGHTH ANNUAL  
**COMMERCIAL REAL ESTATE  
LEADERSHIP BREAKFAST**

The Center for Real Estate is delighted to welcome **Willy Walker, Chairman and CEO with nationally-renown capital markets firm Walker & Dunlop**, to keynote the eighth annual Leadership Breakfast.

***Leadership and the Walker Webcast:  
deconstructing world-class real estate leaders***

*Discussion moderated by Andrew D. Hunt, Vieth Director, Marquette University Center for Real Estate*

[Visit the event website](#)



**Willy Walker**  
*Chairman and CEO  
Walker & Dunlop*

Willy Walker is chairman and chief executive officer of Walker & Dunlop. Under Mr. Walker's leadership, Walker & Dunlop has grown from a small, family-owned business to become one of the largest commercial real estate finance companies in the United States. Walker & Dunlop is listed on the New York Stock Exchange, and in its first ten years as a public company has seen its shares appreciate over 800%. The firm was also #17 on Fortune's 2017 list of "Fastest Growing Public Companies", and has been named a Best Workplace for eight of the last eleven years by the Great Place to Work® Institute. Mr. Walker received the Ernst & Young Entrepreneur of the Year award in 2011 and was named "Financier of the Year" in 2017 and 2020 by Commercial Mortgage Observer.

Mr. Walker is also host of the popular [Walker Webcast](#), where he interviews an incredible and diverse network of leaders as they share wisdom that cuts across industry lines. His guests include prominent CEOs, academics, high-ranking government officials, sports heroes and others. Viewed by millions, Walker Webcasts are 'can't miss' events for real estate professionals around the country.

# Sponsorship Opportunities

EIGHTH ANNUAL

# COMMERCIAL REAL ESTATE LEADERSHIP BREAKFAST

Platinum  
\$10,000

- Benefits of Gold sponsor, plus:
- Event registration for 8 in total (table) with premier seating
- Opportunity for 60 second introduction of company at the beginning of the conference
- Opportunity to customize marketing materials based on sponsor's interest

Gold  
\$5,000

- Benefits of Silver sponsor, plus:
- Logo included in conference email invitations (4,000+ contacts)
- Advertising materials at tables (limit to one 8 1/2'x11" ad)
- Event registration for 8 in total (table)

Silver  
\$2,500

- Benefits of Table sponsor, plus:
- Logo recognition in conference program and registration website
- Display table at event
- Event registration for 8 in total (table)

Table  
\$1,500

- Name recognition in conference program and registration website
- Event registration for 8 in total (table)

## Yes, we want to be a sponsor!

Company Name: \_\_\_\_\_

Sponsorship Level:  Platinum  Gold  Silver  Table

Company Website Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

**TO BE RECOGNIZED AS A SPONSOR please complete, scan and email this form to:**

**Contact:** Melanie Roepke, Office Associate, Marquette Center for Real Estate, [Melanie.Roepke@marquette.edu](mailto:Melanie.Roepke@marquette.edu) or Andy Hunt, Director, Marquette Center for Real Estate, [Andrew.Hunt@marquette.edu](mailto:Andrew.Hunt@marquette.edu)

**Logos:** Must be received by **October 6**. All logos must be submitted in .eps and/or .jpg formats.

**Checks:** made payable to "Marquette University Center for Real Estate"

**Payment:** Sponsorships must be received by Oct. 6, 2023 and can be sent to:

**Melanie Roepke**  
Marquette University Center for Real Estate  
P.O. Box 1881, O'Brien Hall Suite 328  
Milwaukee, WI 53201

*\*Net proceeds from the conference go toward **student support** at Marquette University. Each sponsorship will receive a letter from Marquette University with the tax-deductible amount of the contribution.*



***We thank you in advance for supporting real estate education at Marquette!***