

POSC 4701-101
 Marquette University
 U.S. Foreign Policy
 Fall 2015
 MWF 10:00 – 10:50

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 Office Hours: MW 12-2; T 9-12; F 12-1; and by appt.

Course Objectives:

This course examines the development and practice of U.S. foreign policy from a historical and institutional perspective. The course will focus specifically on the various actors that influence foreign policy decisionmaking, including, but not limited to, institutional actors (executive, legislative, and judicial branches of government), interest groups, public opinion, and the media. These actors will be examined at several levels of analysis, such as political psychology, group dynamics, culture/national identity, and domestic politics.

Upon completing the course students will be able to explain the influence of the main U.S. foreign policy actors with respect to foreign policy decisions. Students will also be able to gather information from credible sources and be able to construct analytical arguments using clear, logical prose.

Required Books:

Hook, Steven W. *The Paradox of World Power: U.S. Foreign Policy*, 4th edition, Sage/Congressional Quarterly Press, 2014.

Greene, Graham. *The Quiet American*, 1955 (any edition or press)

Other readings will be available on D2L.

Course Requirements:

8 quizzes	30%
Paper	40 (5% bib, 15% draft and 20% finished paper)
Final exam	20
Attendance/Participation	10

Quizzes

There will be frequent quizzes on the reading material. The cumulative weight of quizzes is VERY significant for the final grade, so staying current on class readings is worthwhile. Missed quizzes cannot be made up unless you have made arrangements PRIOR to the quiz date – no exceptions. Nine quizzes will be administered. The lowest quiz grade will be dropped.

Paper

Students will research and write a paper advocating a foreign policy decision of their choice. Students will hand in an annotated bibliography (5%) and a draft (15%), as well as the finished paper (20%). All students in the class will participate in a peer review process, providing feedback to another student at the draft stage. A more specific description of the paper and requirements will be distributed in class.

Final Examination

There will be an in-class final exam. Any student who has an A grade at the end of the semester is exempt from the final exam. It cannot be borderline – it has to be a clear 93 or above.

Participation

Students are expected to do the readings before each class and contribute regularly to class discussion. Participation will be evaluated not simply on the quantity of class participation, but whether the participation reflects knowledge and understanding of course readings. Students should also keep up with foreign policy in a media source(s) of your choice.

Attendance

Attendance is expected at each class, and a sign-in sheet will be provided at each class meeting. Do NOT sign in for classmates if they are absent. Signing someone else's name in their absence will be treated as academic dishonesty. If a student misses 6 or fewer classes during the semester attendance will not factor for the final grade at all. If a student misses more than 6 classes a grade of WA (Withdrawal-Excessive Absences) can be assigned.

The Marquette University Undergraduate Attendance Policy (revised in June 2011) states the following:

“Students are responsible for attending all class meetings for courses in which they are registered. Any absence, regardless of the reason, prevents students from getting the full benefit of the course and as such, no distinction is made between excused and unexcused absences, with the following exceptions:

1. Absences resulting from legal obligations (such as jury duty).
2. Absences resulting from university sanctioned activities and related travel.”

The Policy also states “the Marquette University Student Health Service does not provide documentation of illness, or of a visit to the Student Health Service. Likewise, college and other university offices (e.g., Office of the Dean, Counseling Center and Student Affairs) do not provide documentation of an absence on behalf of the student.”

In cases of excessive absences, the Marquette Undergraduate Attendance Policy will be followed. “For courses in which attendance is regularly taken, an instructor or college office may withdraw a student from a course due to excessive absences and assign a grade of WA (Withdrawn-Excessive Absences)...**Students who miss more than 6 classes in a 3 credit course that meets 50 minutes, 3 times per week, will be considered to have excessive absences and may be assigned a WA.**”

Those who are involved in university sanctioned activities should submit a schedule of anticipated absences within the first 2 weeks of class, and also come talk to the instructor well in advance of any other university sanctioned activity that will result in a missed assignment/quiz/exam.

Academic Dishonesty

Any incidents of academic dishonesty, such as cheating, dishonest conduct, or plagiarism will be punished to the fullest extent allowed by Marquette University policy.

Grading Scale:

93-100	A
88-92	A/B
83-87	B
78-82	B/C
73-77	C
69-72	C/D
61-68	D
60 and below	F

Course Schedule

Mon., Jan. 13 – Course Introduction

Wed., Jan. 15 – International Relations and the Black Box
 Hook, Ch. 3, “Dynamics of Decision Making,” pp. 73-83
 Hudson, Valerie, “Introduction: The Situation and Evolution of Foreign Policy Analysis,” *Foreign Policy Analysis* (on D2L)

Topic 1 – Foundations

Fri., Jan. 17 – Hook, Ch. 2, “The Expansion of U.S. Power,” pp. 32-59
 George Washington, “Farewell Address,” 1796 (D2L)

Quiz #1

Mon., Jan. 20 – NO CLASS, MARTIN LUTHER KING DAY

Wed., Jan. 22 – Perspectives from the Past
 Lawrence Kaplan, “Jefferson as Idealist-Realist” (D2L)
 Alexander DeConde, “Political Opportunism and Statesmanship” (D2L)

Fri., Jan. 24 – Notable American Foreign Policy Statements
 John Quincy Adams, “Warning against the Search for Monsters,” 1821 (D2L)
 James Monroe, “The Monroe Doctrine,” 1823 (D2L)
 Theodore Roosevelt, “Obstacles to Immediate Expansion,” 1897 (D2L)
 Woodrow Wilson, “War Message,” 1917 (D2L)
 George W. Bush on nation building (video clip)

Mon., Jan. 27 – Levels of Analysis

Hook, “Dynamics of Decisionmaking,” pp. 83-99

“Sugar Protections prove easy to swallow for Lawmakers across the Spectrum,” *The Washington Post*, 12/7/2013 (D2L)

“Why U.S. Taxpayers are paying Brazilian Cotton Growers,” *NPR*, 11/9/2010 (D2L)

Quiz #2

Topic 2 – Institutional Actors

Wed., Jan. 29 – The Presidency

Articles I and II of the U.S. Constitution

Hook, “Presidential Power,” pp. 103-126

“Prerogative Power in the Obama Administration: Continuity and Change in the War on Terrorism,” Richard Pious, *Presidential Studies Quarterly*, 2011 (D2L)

“Signing Statement of H.R. 2863,” George W. Bush (D2L)

Fri., Jan. 31 – The Presidency and the Courts

Hook, “Presidential Power,” pp. 126-133

“NSA Snooping: Judge v. Spies,” *The Economist*, 12/17/2013 (D2L)

“Judge Upholds N.S.A’s Bulk Collection of Data on Calls,” *The New York Times*, 12/27/2013 (D2L)

Sections 215 and 220 of Patriot Act (D2L)

18 U.S. Code, Sect. 2703 – Required Disclosure of Customer Communications or Records (D2L)

Korematsu v. US (1944) (D2L)

Mon. Feb. 3 – Congress

Hook, Ch. 5, “Congress beyond the ‘Water’s Edge,’” pp. 137-160

“Sen. Ron Johnson embraces Learning Curve, Challenges of Foreign Relations,” *The Milwaukee Journal Sentinel*, 2/6/2013 (D2L)

Wed., Feb. 5 – Congress – The Power of the Purse

Hook, Ch. 5, “Congress beyond the ‘Water’s Edge,’” pp. 160-167

“Some Fear Budget Deal will reopen Pentagon Spigot,” *The Boston Globe*, 1/05/2014 (D2L)

Fri., Feb. 7 – Examples of Congress’ Influence

“Congress, the CIA, and Guatemala,” David M. Barrett, CIA (D2L)

“Outlaw of the Sea: The Senate Republicans’ UNCLOS Blunder,” *Foreign Affairs*, 8/7/2012 (D2L)

“Why Obama can’t close Guantanamo,” Carl Rosenberg, *Foreign Affairs*, 12/11/2011 (D2L)

“U.S. Frees last of the Chinese Uighur Detainees from Guantanamo Bay,” *The New York Times*, 12/31/2013 (D2L)

“How Congress Screwed Up America’s Security Clearance System,” *Foreign Policy*, 10/2013 (D2L)

Quiz #3

Mon., Feb. 10 – The Foreign Policy Bureaucracy
Hook, Ch. 6 “The Foreign Policy Bureaucracy,” pp. 171-202.

Wed., Feb. 12 – The President and the Bureaucracy
“Presidential-Departmental Relations,” Thomas Cronin, in *The State of the Presidency* (D2L)

ANNOTATED BIBLIOGRAPHY DUE

Fri., Feb. 14 – Defense v. State, video in class – PBS Frontline
“Hypotheses on Misperceptions,” Robert Jervis (D2L)

Mon., Feb. 17 – The Iran-Contra Affair
“Understanding the Iran-Contra Affair,” Brown University (D2L)
Video clips of congressional hearings in class

Wed., Feb. 19 – Organizational Issues
“Toward a Theory of National Security Agencies,” from *Flawed by Design: The Evolution of the CIA, JCS, and NSC*, Amy Zegart, 1999 (D2L)
Afghanistan report
Quiz #4

Fri., Feb. 21 - The Foreign Policy Bureaucracy – Global Economic Policy
Hook, “The Foreign Policy Bureaucracy,” pp. 203-207

Topic 3 –Extra-Institutional Actors

Mon., Feb. 24 – Public Opinion
Hook, Chapter 7, “Public Opinion at Home and Abroad

Wed., Feb. 26 – National Identity and Culture
“Republic of Fear,” from *Democracy and America’s War on Terror*, Robert Ivie, 2005 (D2L)
“Regrets Only? Native Hawaiians Insist U.S. Apology has a Price,” *The Wall Street Journal*, 3/2009 (D2L)

Fri., Feb. 28 – Foreign Policy Public Opinion and Voting Behavior
“Foreign Policy at the Ballot Box: How Citizens use Foreign Policy to Judge and Choose Candidates,” *The Journal of Politics*, Shana Kushner Gadarian, 2010 (D2L)

Mon., Mar. 3 – The Media
Hook, Ch. 8 “The Impact of Mass Communication”
Quiz #5

Wed., Mar. 5 – The Media, cont.

Fri., Mar. 7 – The Media and War Imagery
“The Real War will never get on Television” (D2L)
video clips of war coverage in class

MARCH 10 – 14 – SPRING BREAK

Mon., Mar. 17 – Agenda Setting

“Setting the Agenda: Mass Media and the Discovery of Famine in Ethiopia,”
Christopher Bosso, 1989 (D2L)

Wed., Mar. 19 – The Military’s View of the Media

“The Army and the Media,” Major Barry E. Venable, *Military Review*, 2002 (D2L)

Fri., Mar. 21 – Interest Group Influence

Hook, Ch. 9 “Social Movements and Interest Groups”

Mon., Mar. 24 – The Israel Lobby

“The Israel Lobby,” John Mearsheimer and Stephen Walt, *London Review of Books*,
3/2006 (D2L)

“The Jerusalem Syndrome: Decoding ‘The Israel Lobby,’” Walter Russell Mead,
Foreign Affairs, 12/2007 (D2L)

Quiz #6

Wed., Mar. 26 – Defense Contractor Lobbying

Speaker: Gerald Prout - Visiting Assistant Professor, Marquette Dept. of Political
Science

ROUGH DRAFT OF PAPER DUE

Topic 6 – National Security

Fri., Mar, 28 – Summary/background

Hook, Ch. 2 “Expansion of U.S. Power,” pp. 59-69

Hook, Ch. 10 “National Security and Defense”

Mon., Mar. 31 – Assessing Security Risks

“Twilight of the Republic,” Andrew Bacevich, 2013 (D2L)

Wed., Apr. 2 – Vietnam

The Quiet American

“International Capitalism and Communism Collide with Vietnamese Nationalism,”

Robert Buzzanco, in *Major Problems in American Foreign Relations*, 1992 (D2L)

Quiz #7

Fri., Apr. 4 – *The Quiet American*

Mon., Apr. 7 – *The Quiet American*

Wed., Apr. 9 – The Vietnam Syndrome

“The Vietnam Syndrome and the American People,” Harry G. Summers, Jr. *Journal of
American Culture*, 1992 (D2L)

Fri., Apr. 11 – Post 9/11

Robert Jervis, *Surprise, Security, and the American Experience*, Ch2. 4-5 (D2L)
 “Why Iran should get the Bomb,” Kenneth Waltz, *Foreign Affairs*, 7/2012 (D2L)

Topic 6 – Economic Policy

Mon., Apr. 14 – Overview

Hook, Ch. 11, “Economic Statecraft”

Quiz #8

Wed., Apr. 16 – The Arms Trade

TBA

APRIL 17 – 21 EASTER HOLIDAY

Wed., Apr. 23 – Foreign Aid

“Does Foreign Aid support Autocrats, Democrats, or Both?” *The Journal of Politics*,
 Daniel Yuichi Kono and Gabriella R. Montinola, 2009 (D2L)

Topic 6 – Selected Cases

Fri., Apr. 25 – Iran

“Good Evening, Mr. Roosevelt,” from *All the Shah’s Men: An American Coup and the Roots of Middle East Terror*, Stephen Kinzer, 2003 (D2L)

FINAL DRAFT OF PAPER DUE

OPTIONAL: “Purring like a Giant Cat,” from *All the Shah’s Men: An American Coup and the Roots of Middle East Terror*, Stephen Kinzer, 2003 (D2L)

Mon., Apr. 28 – Israel and Palestine

TBA

Wed., Apr. 30 – The War on Drugs

“America’s Century-Long Drug War,” from *Smuggler Nation: How Illicit Trade Made America*, Peter Andreas, 2013 (D2L)

“The Contras, Cocaine, and Covert Operations,” National Security Archive, The George Washington University,

<http://www2.gwu.edu/~nsarchiv/NSAEBB/NSAEBB2/nsaebb2.htm>

“U.S. Turns a Blind Eye to Opium in Afghan Town,” *The New York Times*, 3/30/2010 (D2L)

Quiz #9

Fri., May 2 – Catch-up and Wrap-up

FINAL EXAM: THURSDAY, MAY 8 AT 8 AM

