

ADVANCING MARQUETTE

Marquette University Alumni Association

National Board of Directors

TIME TO RISE

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

Call to Order

Mary Lou Neugent, Arts '73

President, MUAA National Board of Directors

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Invocation

Rev. Fred Zagone, S.J., University Chaplain, Marquette University

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MARQUETTE'S CAMPUS MASTER PLAN

Lora Strigens

Vice President for Planning and Facilities Management

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CAMPUS MASTER PLAN

September 2022 – MU Alumni Association National Board
Lora Strigens, AIA
Vice President Planning + Facilities Management, University Architect

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How can our campus master plan help Marquette be among the most innovative and accomplished Catholic and Jesuit universities in the world?

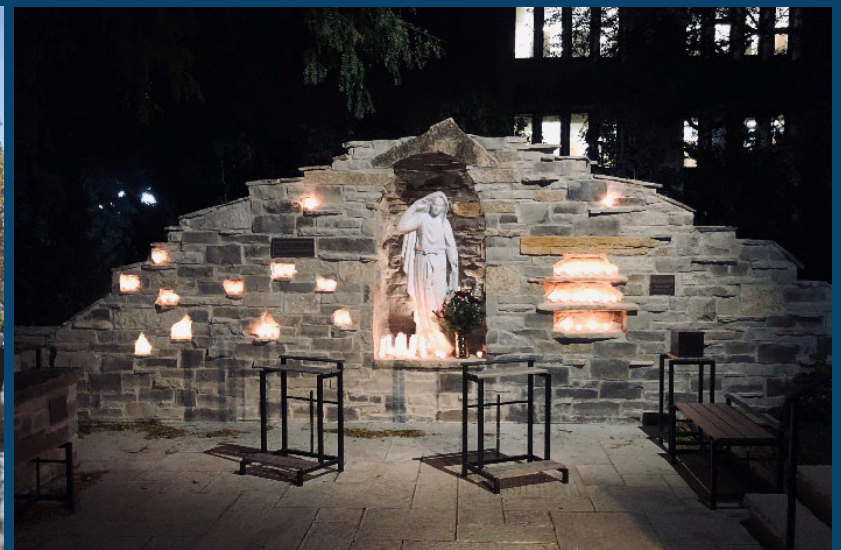


Campus Master Plan

Master Plan Priority Projects:

- Residence Hall (The Commons) – completed 2018
- Athletic & Human Performance Research – completed 2019
- College of Business / Innovation – opening Jan 2023
- Wellness + Recreation
- Sciences / BioDiscovery
- Sacred Spaces – Joan of Arc – Fall 2021
- Physician Assistant Studies – complete 2019
- College of Nursing – Summer 2024





BUSINESS & INNOVATION LEADERSHIP PROGRAMS



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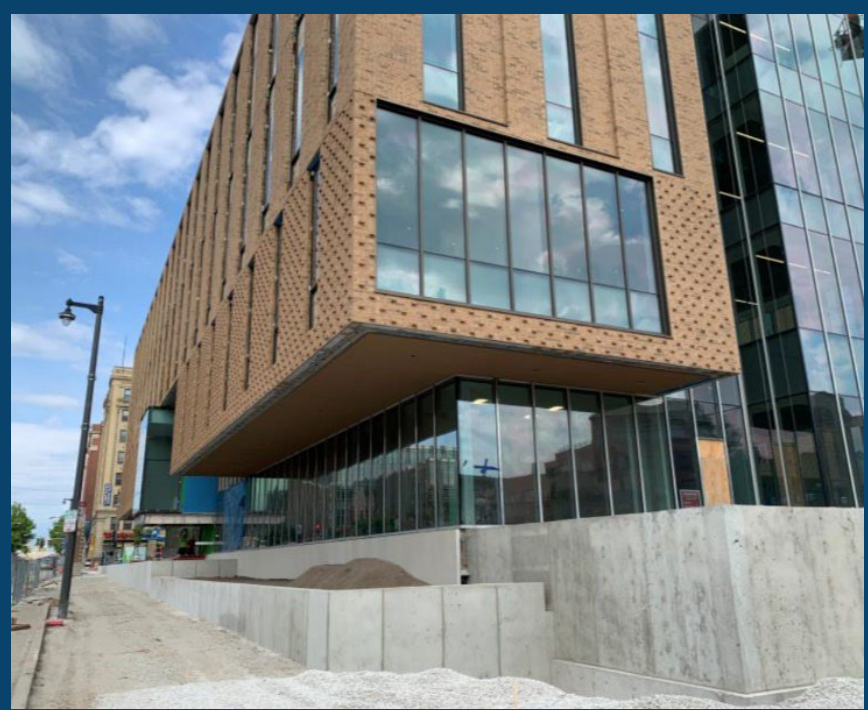
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x 31.25 in





Follow our progress!
Construction webcam available at:
<https://www.marquette.edu/future-of-business/>



NURSING



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Success Criteria

FOSTER STUDENT SUCCESS

BUILD SENSE OF COMMUNITY

STRONG SENSE OF PRIDE

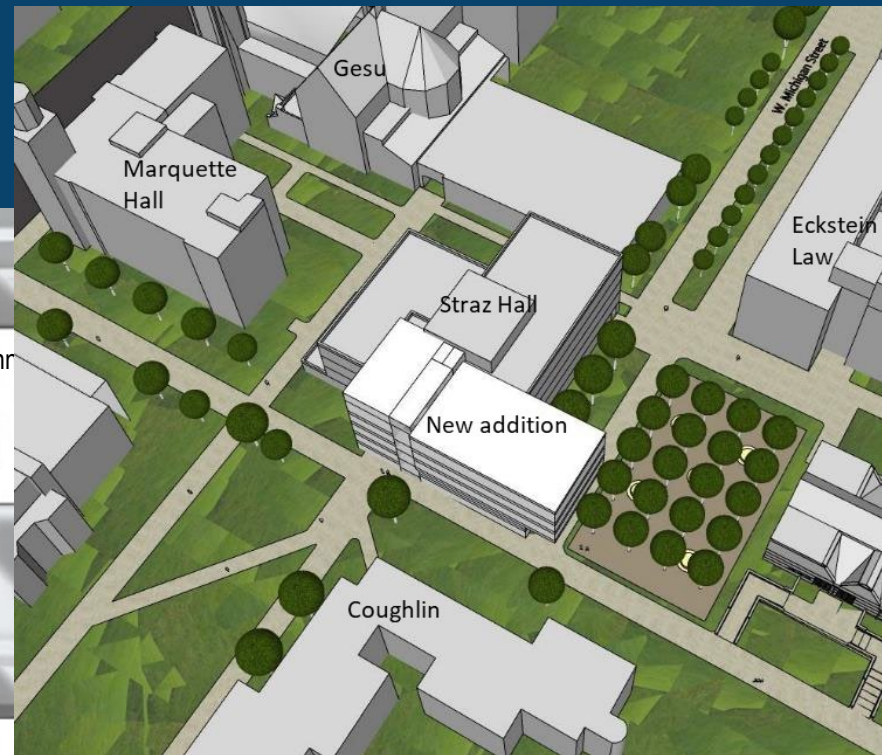
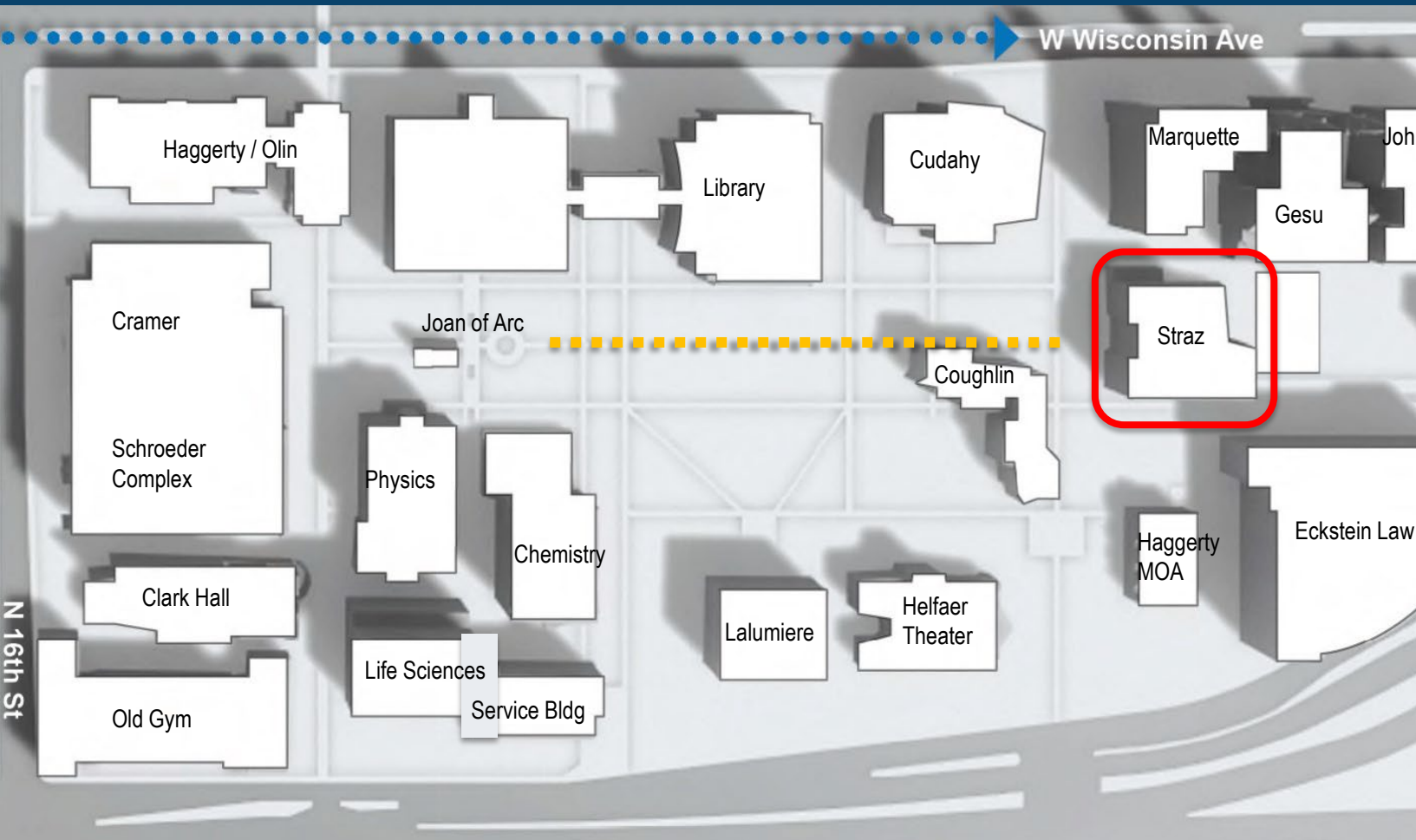
FLEXIBLE & VERSITILE SPACES

SAFE & SECURE

COMFORTING PHYSICAL EXPERIENCE

ACCESSIBLE & INCLUSIVE







College of Nursing





THE MARQUETTE NURSE

- Cura Personalis
- Courageous Leaders
- Passion for Social Justice
- Engaged, Critical Thinkers
- Advocate for The Vulnerable

SACRED SPACES



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CHAPEL OF THE HOLY FAMILY





How can our physical environment help us create stronger connections to ourselves and each another?

Stronger = deeper, more meaningful, lasting, impactful

Vision

cared for

helped

“find my people”

connected

supported

integrated

engaged

included

diversity

belonging

community building

LEMONIS CENTER FOR STUDENT SUCCESS

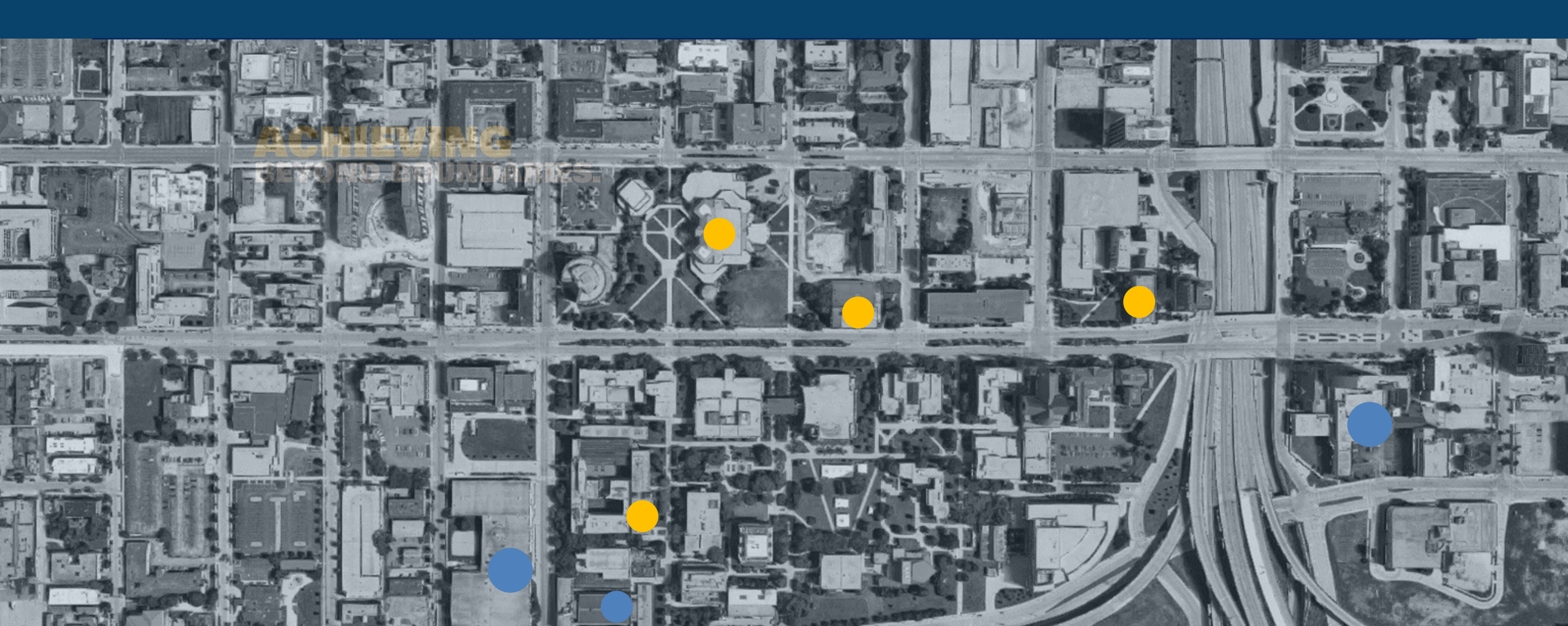


WELLNESS + RECREATION



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ACHIEVING
BEYOND BOUNDARIES

Existing resources are distributed throughout campus

Wellness resources under one roof Reimagined recreation space



***Cura personalis:* Providing students with physical, social, mental and spiritual resources needed to thrive**

- Welcoming, central entry
- Celebrate synergies between wellness & recreation
- Design for wellness – accessibility, daylight
- Medical Clinic
- Counseling Center
- Prevention Services
- Alcohol & Drug Recovery
- Sexual Violence Prevention
- Common Spaces
- Recreation Center





FREE WALK IN CLINIC
TUES + THURS

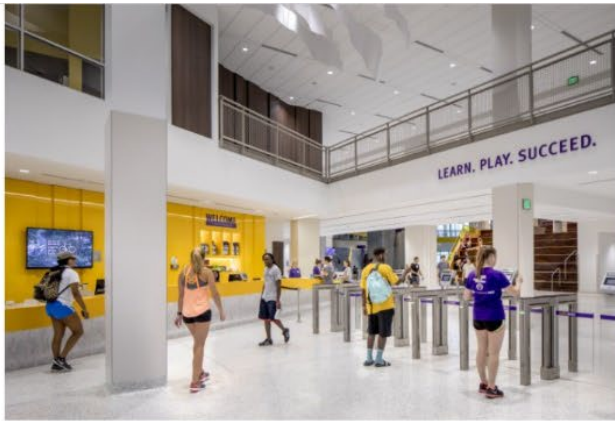
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WELLNESS + RECREATION

- RECEPTION SERVICES
- CLUBHOUSE
- MARTINI BAR/CLUB
- CARDIO/YOGA
- POOL, FITNESS STUDIO, SPA/SAUNA & LOCKER CAFE

WELLNESS + RECREATION
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WE
ARE
MAR
QUETTE



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Wellness + Recreation Quick Facts

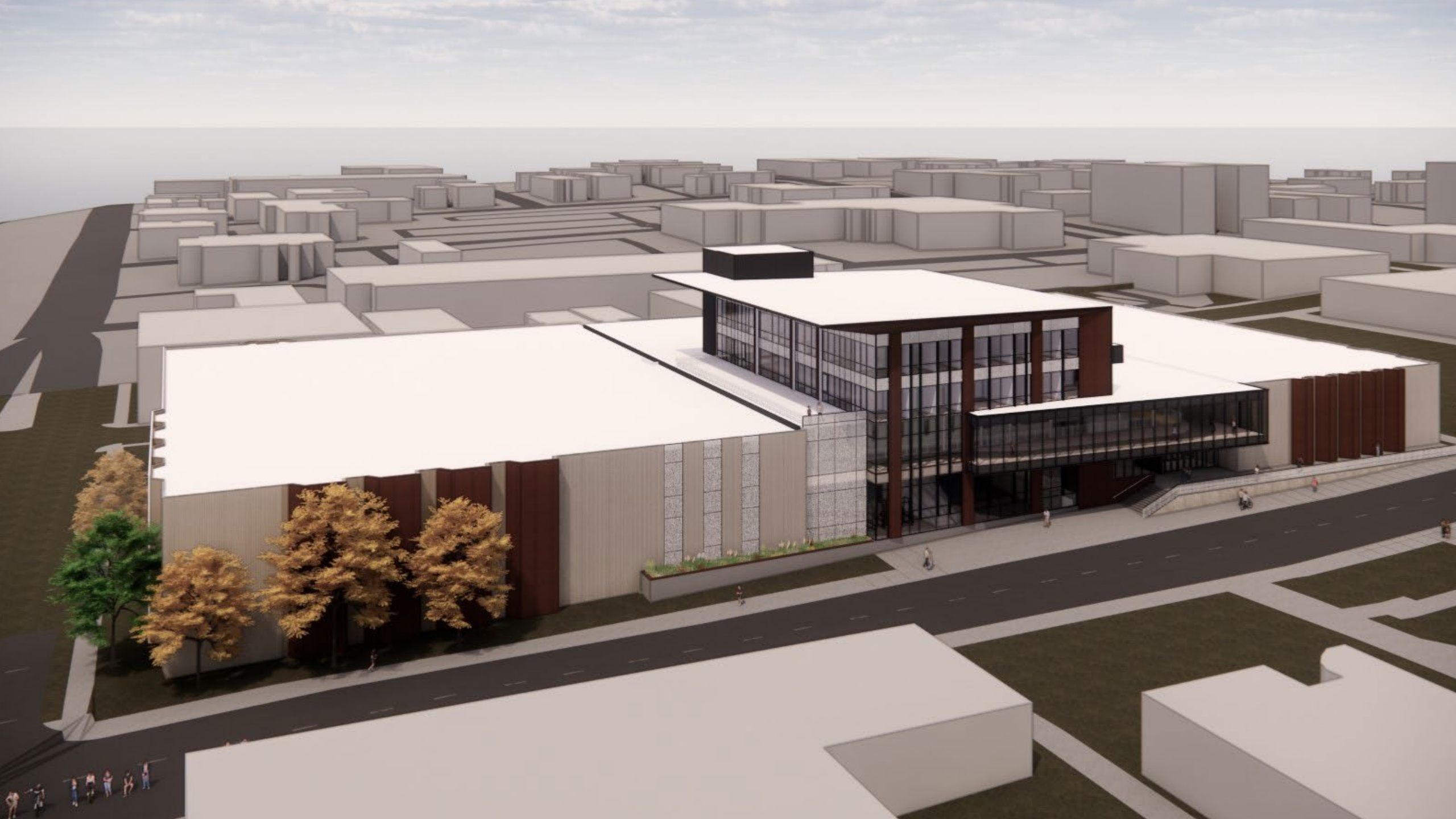
- Approximately 180,000 SF
- Active fundraising – anonymous lead gift of \$10M, currently \$14M raised
- Student-identified priority
- Target start construction early 2023
- Target project completion – December 2024, open for Spring semester January 2025
- Temporary recreation facilities plan implementation underway

REC + FITNESS AMENITIES

- + 2 multi-purpose recreation courts
- + 4 tennis courts
- + 4 basketball courts
- + 25-yd. length swimming pool
- + 2 group fitness studios
- + 1 spin studio

WELLNESS AMENITIES

- + 44,000-sq.-ft. wellness tower
- + 20 counseling rooms
- + 8,000-sq.-ft. student medical clinic
- + Wellness suite
- + Multi-function recreation studios



Ice Breaker Activity

Please share your most memorable job or volunteer experience while attending Marquette.

UNIVERSITY UPDATES

Hannah Puryear, Grad '17

Senior Engagement Director, University Advancement

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CAMPAIGN PROGRESS

Through August 15, 2022

\$597.4M

New gifts and pledges, 80% of \$750M goal

57,405

Donors (46% have made their first-ever gift to Marquette)

663

Donors who have given \$100K+ in commitments,
63% were first-time major gift donors to Marquette

122

Donors who have given \$1M+ in commitments,
70% gave first 7-figure gift to Marquette

PHILANTHROPIC MOMENTUM

2021-22 FISCAL YEAR BY THE NUMBERS



IN FY22, you supported
students and faculty
by being part of our
\$117+ MILLION
TOTAL FUNDRAISING



PHILANTHROPIC MOMENTUM:

6	26	155	\$100M
GIFTS OF \$5M+	GIFTS OF \$1M+	GIFTS OF \$100K+	IN CASH RECEIVED

Most undergraduate alumni participants in history!

CAMPAIGN HIGHLIGHTS AND MOMENTUM



56K+ DONORS
46% FIRST-TIME DONORS
have supported the campaign to date



**MORE THAN
\$588M
RAISED TO DATE**



2020-21 Fiscal Year Highlights

- More than \$4M raised from 5,000+ donors on **Give Marquette Day**
- \$240.3M contributed to scholarships (in campaign)
- \$5.9M+ raised through the Lemonis Gamechanger Challenge honoring MU gamechangers
- **Every single dollar and gift makes a difference!**



Class of 2026 Fast Facts:

- Recently welcomed nearly 2000 first-year students from 40 states and 15 countries. Largest first-year class since 2018.
- Over 16,500 students applied
- 30% students of color
- 36 valedictorians and 108 Eagle Scouts
- 23% are first-generation college students; 19% are legacy students
- 33% hail from Wisconsin



Recent Campus Highlights

- Marquette ranked 83rd among national universities this year*.
- Marquette once again made peer-nominated list for Best Undergraduate teaching, now ranked 12 nationally*.
- Marquette is also ranked 52 on the list for Best Value Schools*.
- The College of Nursing is ranked 29 for Best Undergraduate Nursing*.
- Marquette's new home for Business and Innovation Leadership programming to open end of 2022.
- Marquette named 6th best employer in Wisconsin by Forbes.

**According to US News and World Report Rankings*

BRAND REFRESH: UPDATE

Tom Pionek, Assistant Vice President of Marketing and Communication

Jennifer Russel, Senior Director of Marketing and Communication

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COMMITTEE REPORTS

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MARQUETTE Mentors

**WIN. WIN. WIN. CREATING A MENTOR PROGRAM
THAT SUPPORTS ALUMNI,
STUDENTS AND ADVANCEMENT**



**BE THE
DIFFERENCE.**



**BE THE
DIFFERENCE.**

Program Objectives

1. Mentees: Meet increasing student demand to gain alumni career insights
2. Mentors: Provide valuable alumni mentor experience with students and Marquette
3. Campus Partners: Engage colleges, identify majors and programs to support students and develop alumni mentor relationships
4. University Advancement: Create opportunity to strengthen and create sustaining engagement, philanthropy and giving participation by mentors, mentee alumni and mentees



How It Works

- 1:1 mentor/mentee match, based upon college, major, career interest, geographic match (when possible)
- Local and distance initiative
- Formal program: academic year
- Goals, Goals, Goals

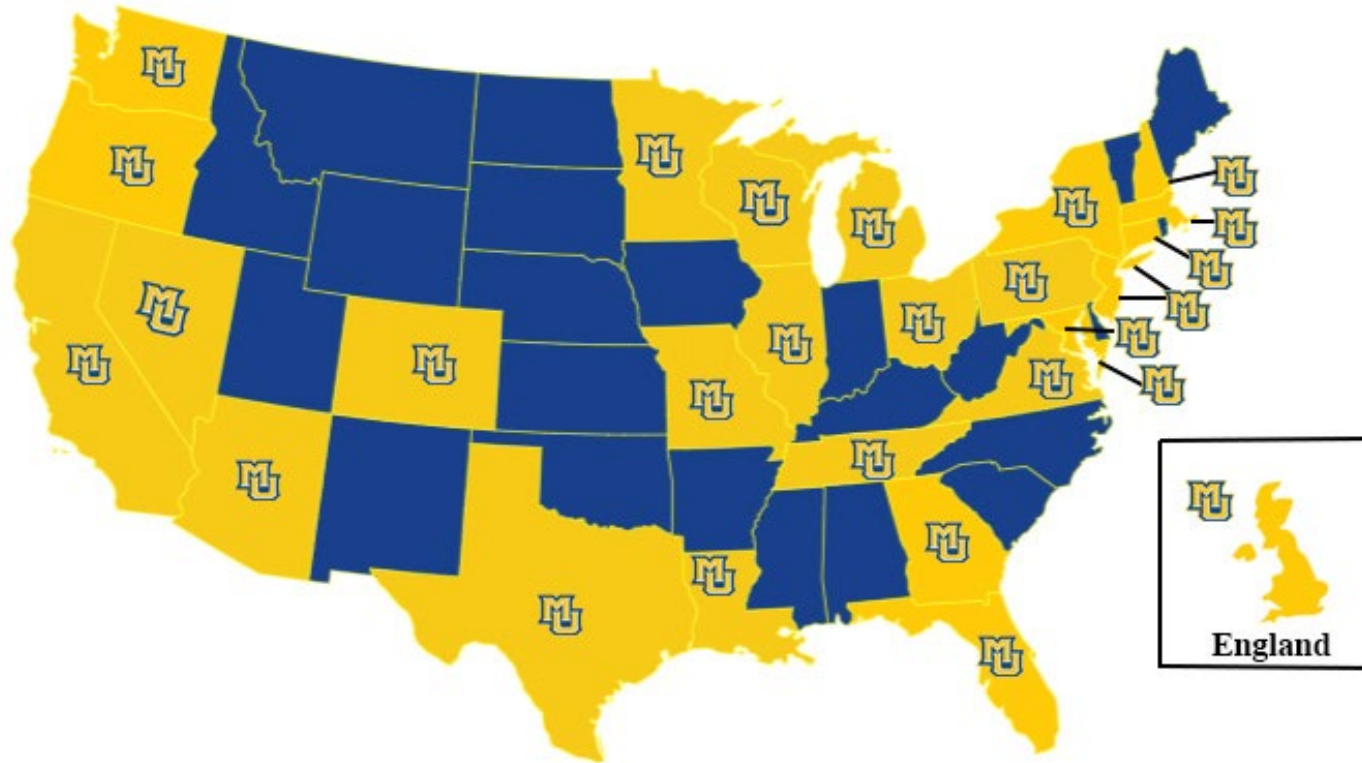
- **Program cornerstone**
 - **Mentee driven**
 - **Accountability**
 - **Metrics**



Alumni Mentor Geographic Representation

25 states

London



Alumni Mentor Company Representation

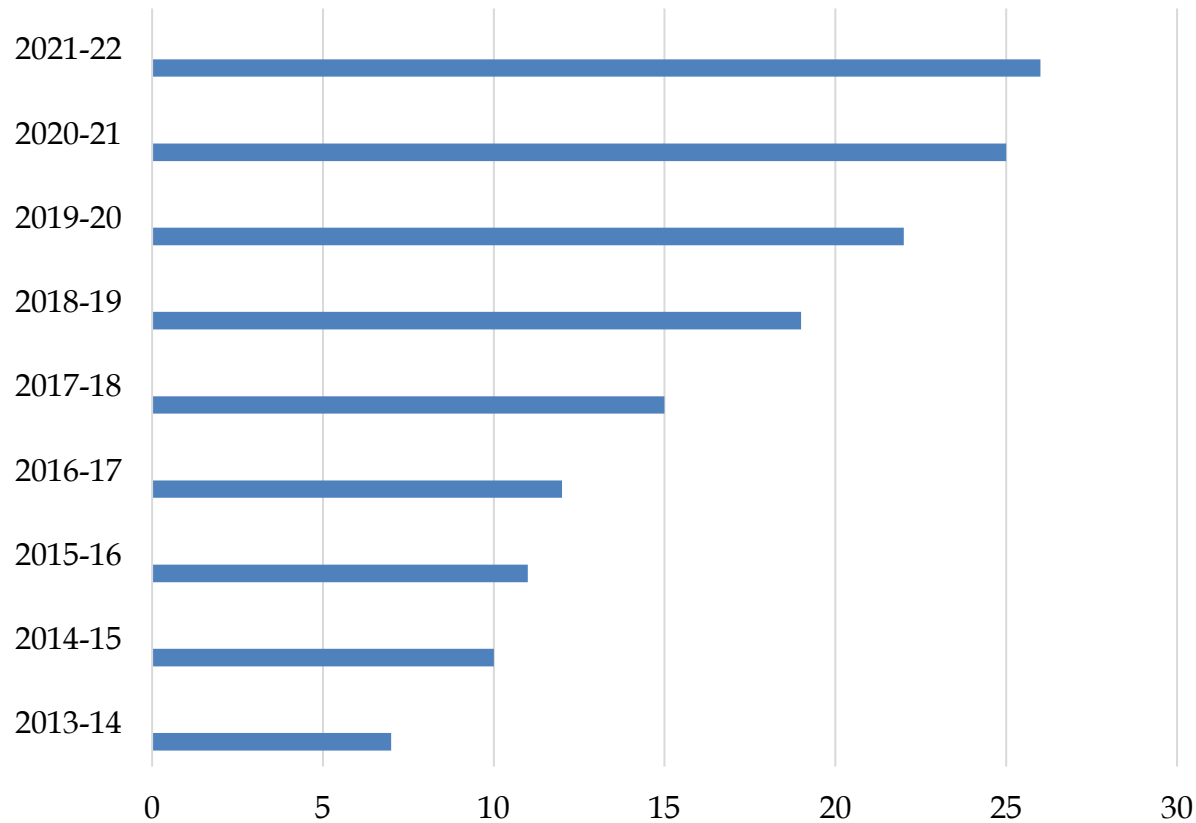
Goldman Sachs



Walgreens



Marquette Mentors Campus Partners: 2013-2022



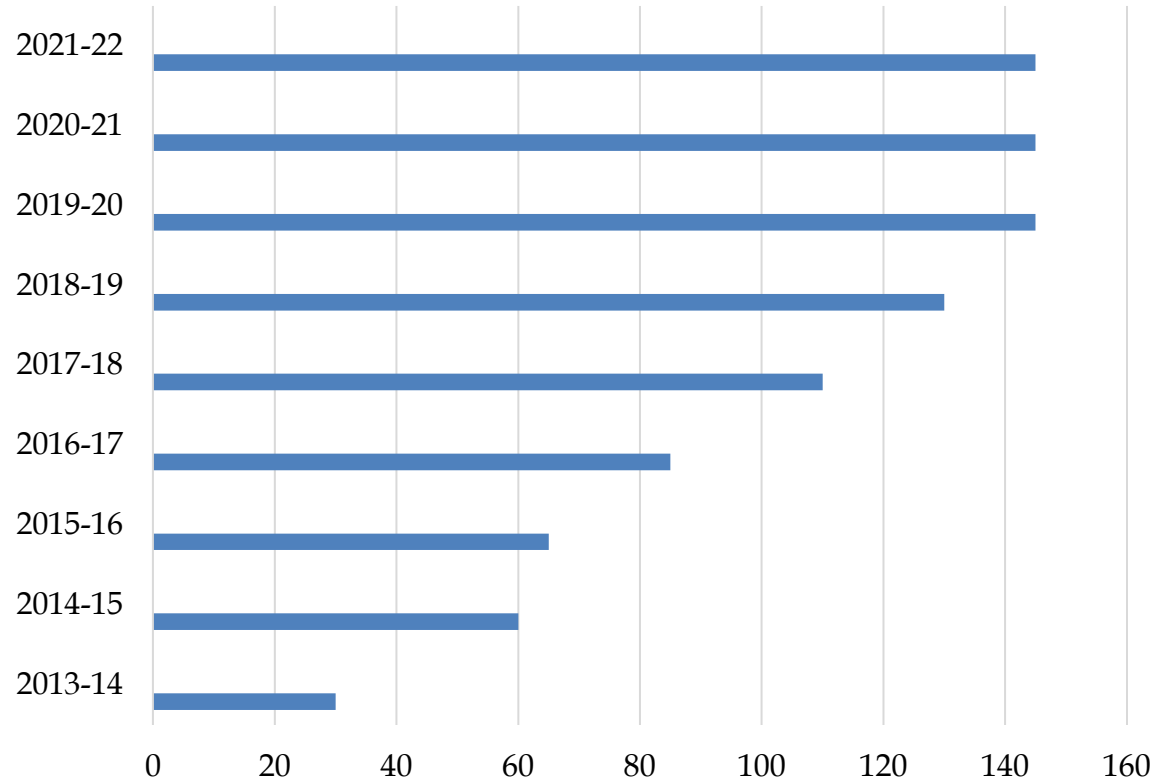
420 percent
increase (5 to 26)

2013: Communication, Arts and Sciences, Engineering

Annual Campus Partner additions, including:

- All undergraduate colleges (across more than 20 majors)
- Graduate school
- Affinity-based programs:
 - Center for Entrepreneurship
 - Institutional Diversity and Inclusion
 - Honors Program
 - Urban Scholars

Mentor-Mentee Matches: 2013-22



380 percent
growth
since 2013

Mentor, Mentee: Sustaining Communication

- Programs: kickoff, networking social, finale celebration
- Workshops
- Online platform for tracking, resource
- Monthly newsletter: 71 percent open rate
- Mid-point and end-of-year surveys
- Personal communication

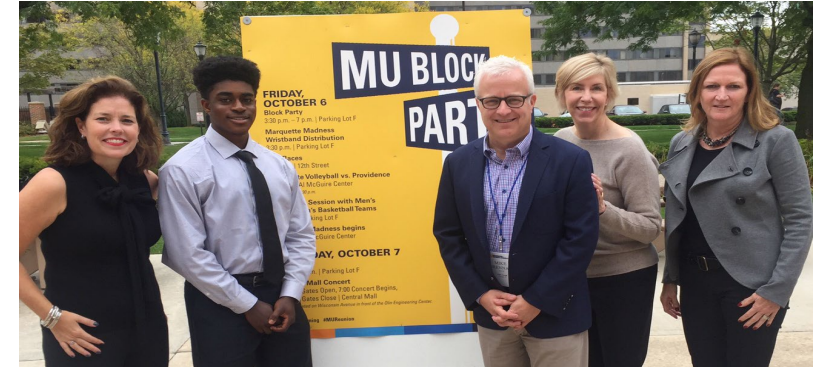


Marquette Mentors Newsletter
May 2022

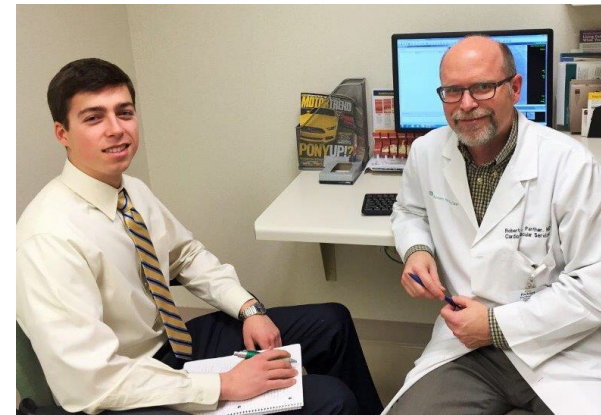


MARQUETTE
Mentors

Year-End Networking Social



Job Shadowing, Travel Stipend



MARQUETTE **Mentors**

A New Decade of Opportunity



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**BE THE
DIFFERENCE.**



MARQUETTE Mentors

Dan DeWeerd

Senior Director, Marquette Mentors and Alumni Engagement

daniel.deweerd@marquette.edu

Wrap Up and Reminders:

- **Next meeting will be in-person**
 - Targeting National Marquette Day (date TBD)
- **Complete post-meeting survey available on the MUAA Digital Toolbox**
 - Deadline: 9/20

**Thank you for ALL you do to support
Marquette University!**

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