

Marquette University Alumni Association
National Board of Directors
Fall Meeting Preliminary Itinerary
October 7, 2021

Thursday, October 7, 2021

Zoom Meeting:

<https://us06web.zoom.us/j/83106363178?pwd=b2EyZSs2VkphVG5rWUhMQ3MySWJadz09>

Meeting ID: 831 0636 3178

Passcode: 591036

5:00 p.m.	Call to Order Bill Krueger, Eng '87, President, MUAA National Board of Directors
5:05 p.m.	Invocation Fred Zagone, S.J. University Chaplain
5:10 p.m.	Ice Breaker Activity Bill Krueger, Eng '87, President, MUAA National Board of Directors
5:25 p.m.	Executive Director Updates Sarah Burkhart, Bus Ad '03, Grad '12
5:30 p.m.	Dean Update Dr. Heidi Bostic, Dean, Helen Way Klingler College of Arts and Sciences and the College of Education
6:00 p.m.	Marquette Brand Messaging Map Feedback Session Tom Pionek, Grad '98, Assistant Vice President, Marketing and Communication Jennifer Russell, Senior Director, Marketing Projects
6:40 p.m.	Committee Report-Outs <ul style="list-style-type: none">• Governance• Alumni Donor Participation• Awards
6:50 p.m.	Wrap-up and Next Steps Bill Krueger, Eng '87, President, MUAA National Board of Directors
7:00 p.m.	Meeting Adjournment
