

Marquette University Alumni Association  
National Board of Directors  
Preliminary Meeting Itinerary  
February 24, 2021  
5:00 p.m. CT

Wednesday, February 24, 2021

Virtual Meeting

**Zoom Meeting:**

<https://zoom.us/j/94006313516?pwd=aWI4Y0JFS2MrZ2xiakl1YU1mc3VtQT09>


Meeting ID: 940 0631 3516

Passcode: 708164

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5:00 p.m.	<b>Call to Order</b> Monica Oliver, Sp '81, President, MUAA National Board of Directors
5:02 p.m.	<b>Invocation</b> Bill Krueger, Eng '87, Vice President/President-elect MUAA National Board of Directors
5:05 p.m.	<b>Welcoming New Graduates to the Alumni Association: Breakouts</b> Directors will be pre-assigned to a group. Each group will provide feedback on the following question:  <i>Given that commencement will be virtual, what are innovative ways to welcome new grads to the alumni association?</i>
5:20 p.m.	<b>Report-Outs</b>
5:25 p.m.	<b>Executive Director Updates</b> Sarah Burkhardt, Bus Ad '03, Grad '12, Executive Director, MUAA
5:30 p.m.	<b>Review Updated Strategic Plan</b> Monica Oliver, Sp '81, President, MUAA National Board of Directors Tom Schwendler, Jour '80, MUAA National Board Member
5:40 p.m.	<b>Building the Pipeline: Alumni Owned/Alumni Connected Businesses</b> Holly Hamilton, Senior Engagement Advisor, Marquette University
6:00 p.m.	<b>Committee Report-Outs</b> <ul style="list-style-type: none"><li>• Alumni Donor Participation</li><li>• Awards</li><li>• Governance</li></ul>
6:05 p.m.	<b>Engaging Urban Scholars: Planning Sessions</b> Each group will share ideas for engaging scholars focused on the following topics: <ul style="list-style-type: none"><li>• Interview prep (including cover letter and resume review)</li><li>• Negotiating</li><li>• Networking</li></ul>

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6:25 p.m.

**Report-Outs**

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6:30 p.m.

**Wrap-up, Next Steps and March 25 Meeting Preview**  
Monica Oliver, Sp '81, President, MUAA National Board of Directors

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6:35 p.m.

**Adjournment**

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