

**Marquette University Alumni Association
National Board of Directors
Meeting Itinerary
November 18, 2020
5:00 – 7:00 p.m. CDT**

November 18, 2020

Virtual Meeting

Join Zoom Meeting

<https://zoom.us/j/95963121996?pwd=c0RTL3NTampGdzZyeVE2dmpMclZsdz09>

Meeting ID: 959 6312 1996

Passcode: 652242

5:00 p.m.	Call to Order Monica Oliver, Sp '81, President, MUAA National Board of Directors
5:02 p.m.	Invocation Bill Krueger, Eng '87, Vice President/President-elect MUAA National Board of Directors
5:05 p.m.	Executive Director Updates Sarah Burkhart, Bus Ad '03, Grad '12, Executive Director, MUAA
5:10 p.m.	President's Updates Monica Oliver, Sp '81, President, MUAA National Board of Directors
5:15 p.m.	Committee Report-Outs
5:25 p.m.	Social Media Tips and Tricks Jennilee Schlinsky, Engagement Director
5:40 p.m.	Digital Tool Kit Training Amanda Lang, Director, Advancement Digital Strategy
6:00 p.m.	MU Alumni Association Branding and Visibility Nicole Singer, Comm '06, Senior Director, Advancement and Campaign Communications
6:15 p.m.	Branding and Visibility Break-Out Sessions
6:35 p.m.	Report-Outs and Group Conversation
6:55 p.m.	Wrap-up and Next Steps Monica Oliver, Sp '81, President, MUAA National Board of Directors
7:00 p.m.	Adjournment
