

Marquette University Alumni Association

National Board of Directors

Speaker Biographies

Fall 2019



Lexie Bradley oversees engagement efforts for young alumni and works with the Young Alumni Leadership Council. She also works with reunion volunteers and plans and executes programming intended to strengthen relationships with Marquette alumni, parents, and friends.



Mike Broeker, Deputy Director of Athletics. In addition, he served as the department's acting director of athletics from July through December 2011.

Broeker has played an integral role in the department's growth over the last decade by helping foster a mission-driven culture while building an infrastructure to support student-athlete success in and out of competition. The department's number two athletic administrator, Broeker manages day-to-day operations with a directed focus on external operations and revenue generation, provides guidance and support to the administrative and coaching staffs, and sport oversight for the men's basketball program. Through his leadership, Marquette Athletics has experienced broad-based athletic and academic achievement, unprecedented exposure and interest, and increased revenues from corporate partnerships, licensing, merchandising, ticket sales and donations.

Prior to Marquette, Broeker was a member of the basketball communications group at the National Basketball Association (NBA). While at the NBA, he worked to generate awareness for the league, its executive staff, events and initiatives and served as the primary contact for local and national electronic media outlets.



Kathy Coffey-Guenther, Arts '85, Grad '88, '98, currently serves as the Senior Mission & Ignatian Leadership Specialist in University Advancement at Marquette University. Additionally, Kathy serves/has served as adjunct faculty for undergraduates and clinical adjunct faculty for graduate students at Marquette University. Kathy received a Ph.D. in counseling psychology from Marquette University and a certificate in spiritual direction from the Aquinas Institute of Theology. For many years, Kathy has worked with a particular emphasis in Ignatian spirituality as a means for healthy spiritual and emotional living. Kathy has also served as a spiritual director, speaker and consultant to religious congregations, clergy and religious, and parishes focusing on the work of community building, conflict resolution and spiritual growth. Kathy serves as current consultant for diaconate formation in the Archdiocese of Milwaukee and served as the past Co-Chair of the Community Advisory Board for Clergy Abuse in the Archdiocese of Milwaukee.



Brian Dorrington is the Assistant Vice President for Advancement Communication and has been in his current role since May 2018. He oversees Advancement Communication with a focus on developing the brand and marketing strategy for the university's comprehensive fundraising campaign. He previously was senior director of university communication at Marquette University, serving as Marquette's lead spokesperson for six years.



Nadiyah Johnson, Arts '14, Grad '16, currently works at GE Healthcare as a Technical Product Manager in data analytics. She graduated from Marquette University with a master's in computational science and is currently pursuing a PHD with a focus on computational science and mental health. Her research is predominantly geared toward mobile Health (mHealth). Nadiyah's research has granted her recognition at several conferences around the globe & her passion for diversity in STEM led her to launch her startup

business- Jet Constellations. Jet Constellations is a local software company that functions to promote STEM education in Milwaukee, consult tech-oriented startups, and build a nurturing ecosystem of techies and entrepreneurs. As founder, Nadiyah aims to rebrand Milwaukee as "The Milky Way" – a tech hub representative of Milwaukee's diverse population.



Alyssa Klopatek has been with Marquette's University Advancement team for nearly nine years. She helped develop the current iteration of the alumni website and will develop the upgraded alumni website for its launch on the new Blackbaud Internet Services platform in March. Alyssa also leads the Engagement and External Relations email marketing strategy as well as supplementary event print material direction and design. She maintains Marquette websites including MU Connect, Giving, Alumni National Awards, nationalmarquettetoday.com, Reunion + Homecoming and others. She holds a BA from UW-Whitewater in public relations and information technology and an MA in professional and technical writing from UW-Milwaukee.

Amanda Lang, Director, Advancement Digital Strategy. Amanda joins us from Kohl's Corporation, where she spent the past 8 years, most recently as Senior Content Strategy Leader, Digital Operations leading marketing strategy, digital page content and business development efforts. Amanda's professional background and expertise in digital content, operations and eCommerce will serve her well in building out engaging and effective fundraising strategies across digital, mobile, social media and developing channels to help increase donor participation. In her new role, Amanda will lead the strategic growth of our onlidor base and overall digital fundraising program. She holds a Bachelor of Arts degree in Journalism and Merchandising from Indiana University.



Stacy Mitz, associate vice president, oversees all offerings from the Marquette University Alumni Association, including more than 350 worldwide programs per year as well as volunteer management for thousands of Marquette alumni, parents and friends. In addition to broad-based outreach efforts, Stacy is also responsible for targeted affinity-based, stewardship and cultivation opportunities for Marquette University alumni and benefactors.



Bill Scholl owns 30 years of experience and success in administration at the collegiate level, was named vice president and director of athletics at Marquette University in 2014.

Scholl arrived in Milwaukee after most recently serving as the director of athletics at Ball State University. Scholl led Ball State from 2012–2014, during which eight programs reached the postseason and 13 teams placed either first or second in the Mid- American Conference. Ball State boasted four All-Americans in each of his two years and the Cardinals placed 54 student-athletes on all-conference teams in 2013–2014, a 14.9-percent increase over Scholl's first year and a 54.3-percent increase over the year before his arrival.



Nicole Singer, Comm '06, serves as senior director for advancement and campaign communications. Nicole was previously employed with Bottom Line Marketing and Public Relations where she was the Director of Client Services. In this role, she managed accounts in nonprofit, professional services and healthcare and executed strategic public relations campaigns and communication.



Chuck Swoboda, Eng '89, serves as Marquette's first-ever innovator-in-residence. He hosts the podcast Innovators on Tap, powered by Marquette University's Innovation Alley. Chuck is President of Cape Point Advisors, a management consulting firm focused on growth and technology challenges. As former Chairman and CEO of Cree, a worldwide manufacturer of LED and semiconductor solutions for wireless and power applications, Chuck helped turn a \$177 million company into a \$1.6 billion global market leader.

Chuck served on Marquette's Board of Trustees from 2004 to 2017, including serving as board chair from 2012 to 2014. Chuck and his wife, Karen, Eng '90, are serving as Marquette's national campaign co-chairs and were named 2018 Alumni of the Year. Chuck and Karen have three children: Kimberly, Arts '11; Kelly, Comm '16; and Charles, a current Opus College of Engineering student.



Efrain Torres, Eng '19, grew up on the Southside of Chicago and went to college as a first-generation American and college student. At Marquette University, he majored in bioelectrical engineering and was heavily involved in undergraduate research. He was also passionately involved in outreach where he helped build three programs dedicated to giving underrepresented students exposure to STEM activities and careers. He graduated with minors in biophysics, neuroscience, and a concentration in engineering leadership from the E-lead program and was awarded the National Science Foundation Graduate Research Fellowship. He is currently enrolled as a Biomedical Engineering PhD student at the University of Minnesota where he is pursuing the design of novel low-cost MRI tech to increase global accessibility.



Joe True serves as Assistant Vice President for College Advancement and Athletics Development. True provides leadership to the College Advancement and Athletic Development teams while working closely with University leadership to define fundraising strategies to secure philanthropic resources for academic and athletic department priorities. Joe received a Bachelor of Science in Accountancy and Master of Science in Sports Management from Northern Illinois University. He was a four-year letter winner on the NIU golf team and served as President of the Student Athlete Advisory Council for two years. He is currently a member of The National Association of Athletic Development Directors (NAADD).

Paula Van Camp is a senior in computer engineering at Marquette. She has worked closely with Marquette's 707Hub to start a Plastic Recycling Makerspace on campus called Revive- which took 2nd place for Social Innovation in the Brewed Ideas Challenge. She has served in many leadership positions, including On-site coordinator for The Institute session at Marquette, and continues to explore what it means to lead through Marquette's E-Lead program. In her free time, she loves tinkering with bikes and finding any excuse to use her power tool.