

**Marquette University Alumni Association
National Board of Directors
Speaker Biographies
November 2020**



Amanda Lang oversees Advancement's digital strategy with her core focus on Annual Giving. She leads initiatives such as Give Marquette Day and executes on digital marketing efforts like email and social media. Amanda is passionate about the online user experience and loves diving into A/B testing and UX studies, using data to strategize and growth Marquette's digital presence.



Jennilee Schlinsky serves as an Engagement Director in Marquette's University Advancement team and has been with Marquette for over sixteen years. Her primary focus is on cornerstone alumni programs like Reunions and National Marquette Day and also engaging alumni with their college and through spirituality programming. She also created and leads Marquette University Alumni Association's social media strategy. Jennilee is a proud alumna of Marquette's Public Service graduate program. She also holds a Bachelor of Arts degree in Business Administration and Peace and Justice from St. Norbert College.



Nicole Singer is the senior director of advancement and campaign communications at Marquette University. In this role, she develops effective strategic communications and shares compelling stories that inspire philanthropy and volunteerism across a variety of audiences. Nicole brings more than 14 years of communications experience in a wide range of industries. She is a Marquette alumna and taught for several years as an adjunct in the Diederich College of Communication. She holds an MBA and a bachelor's degree in Public Relations.