



ADVANCING MARQUETTE

MUAA National Board of Directors
Young Alumni Leadership Council

TIME TO RISE

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

Call to Order and Opening Prayer

Mary Lou Neugent, Arts '73

President, MUAA National Board of Directors

TIME TO RISE

THE MARQUETTE PROMISE TO BE THE DIFFERENCE

Introductions

Eric Boutelle Bus Ad '17

Young Alumni Leadership Council

TIME TO RISE

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THE MARQUETTE PROMISE TO BE THE DIFFERENCE

LEADERSHIP

EXCELLENCE

FAITH

SERVICE

Stacy Mitz, Senior Associate Vice President
Brian Dorrington, Assistant Vice President

WHY CAMPAIGN?

CREATE SUSTAINABLE MOMENTUM



- Preserve our founding mission
- Boldly inspire and galvanize
our university community
- Tap into our core – our spirit, pride and passion
- Marquette is an educational difference maker
in our community and world, producing men
and women who serve others

PHILANTHROPIC MOMENTUM



60K+ TOTAL DONORS

29,000+

**FIRST-TIME DONORS
(48% of total donors)**

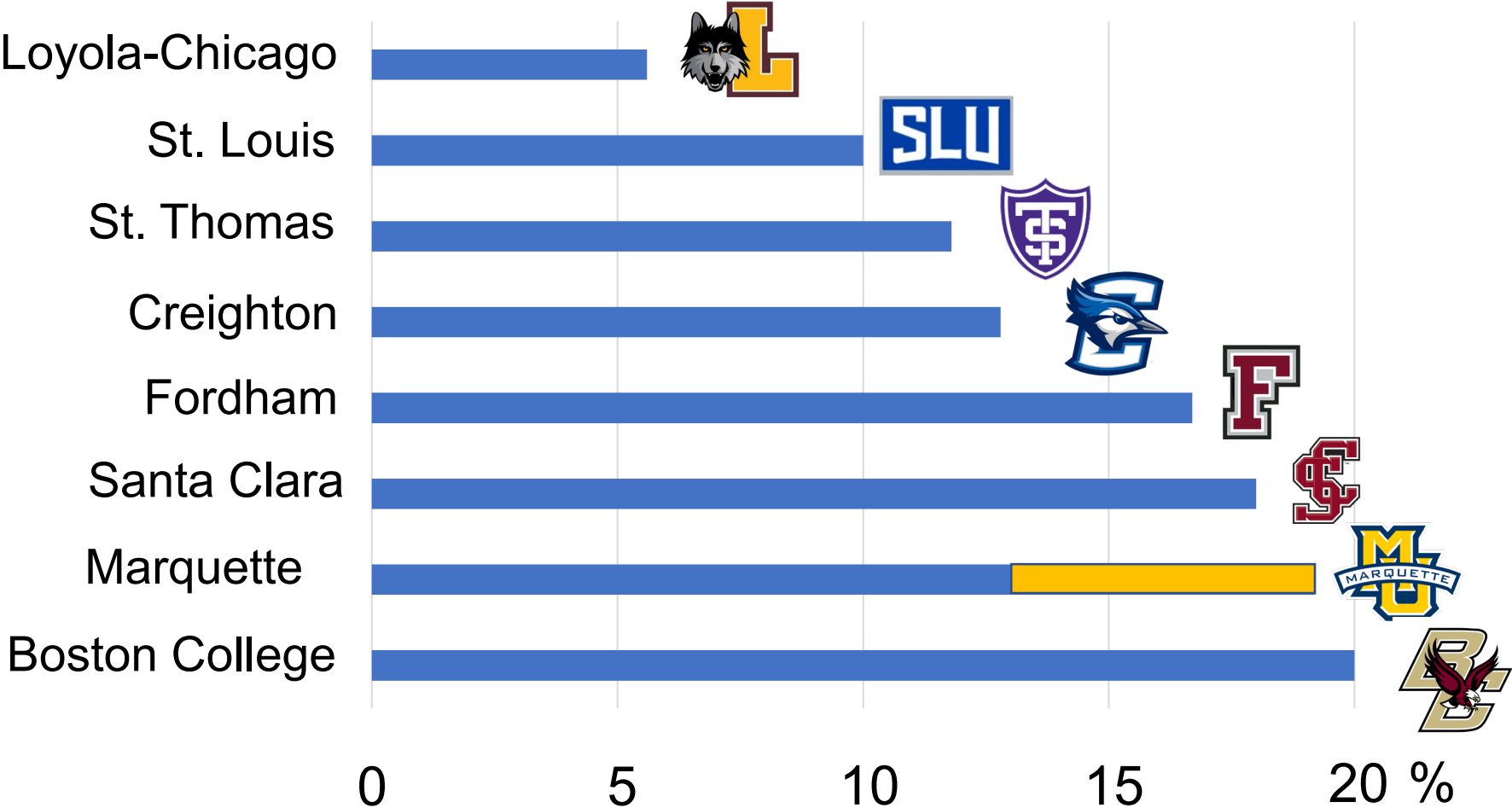


**Nearly \$265 MILLION to
SCHOLARSHIPS**

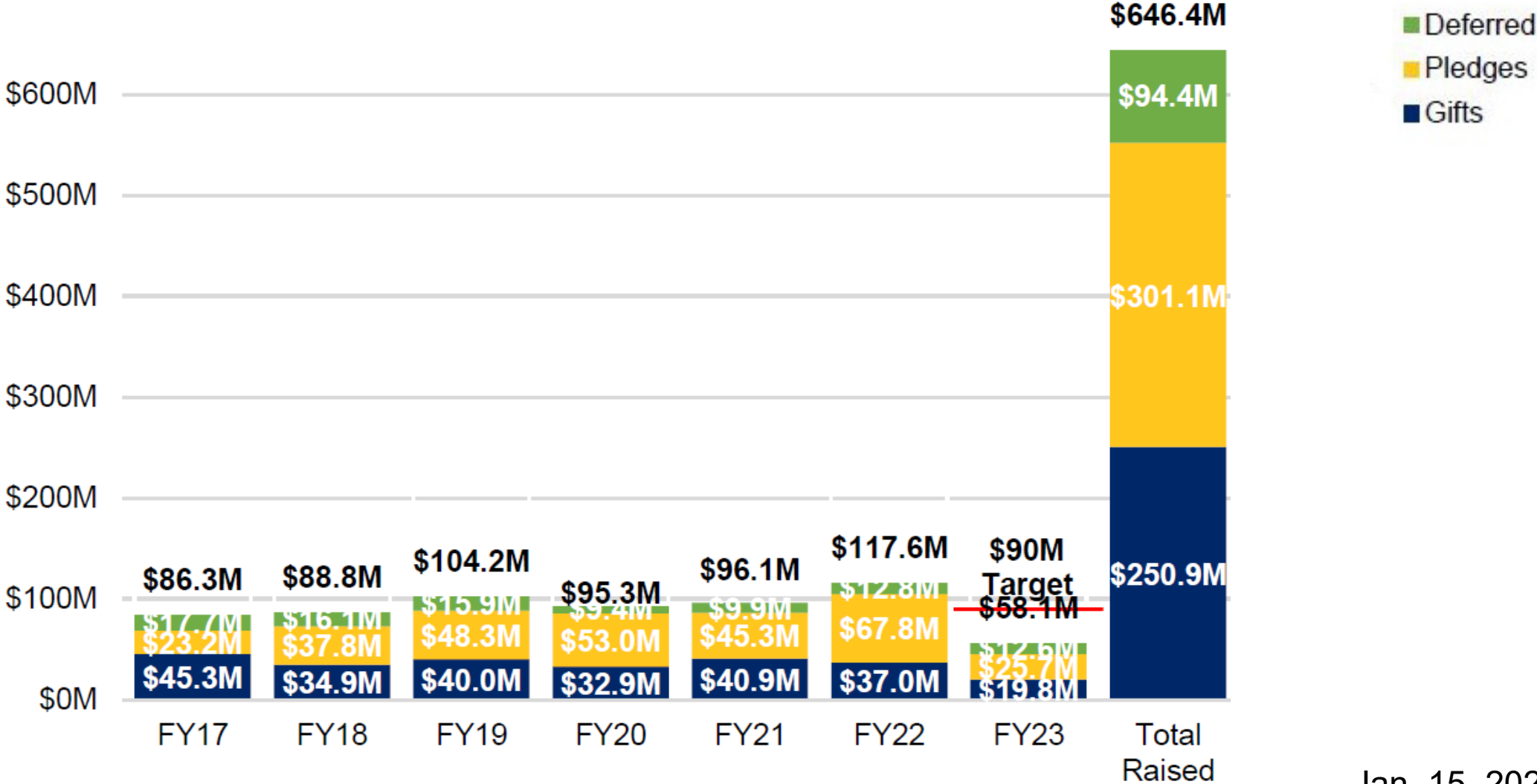
More than \$152 MILLION for capital projects



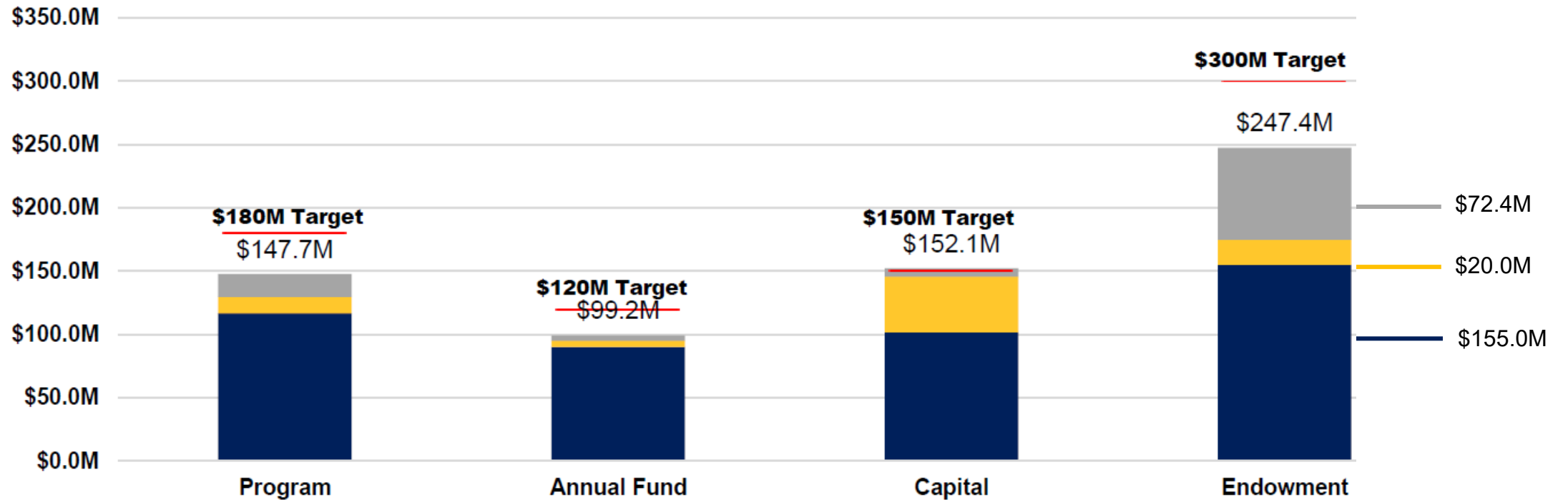
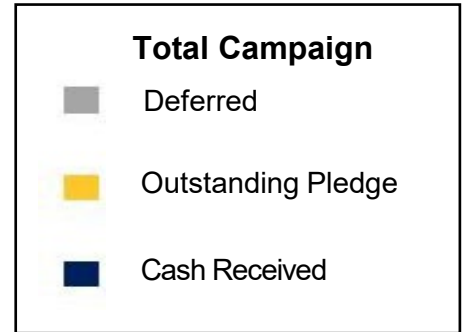
GROWING A CULTURE OF GIVING




CAMPAIGN COMMITMENTS BY FISCAL YEAR



CAMPAIGN PROGRESS BY INITIATIVE



The background is a blue-tinted photograph of a university campus. A wide street leads towards a large, multi-story Gothic-style building with two prominent spires. The sky is overcast. The overall mood is academic and aspirational.

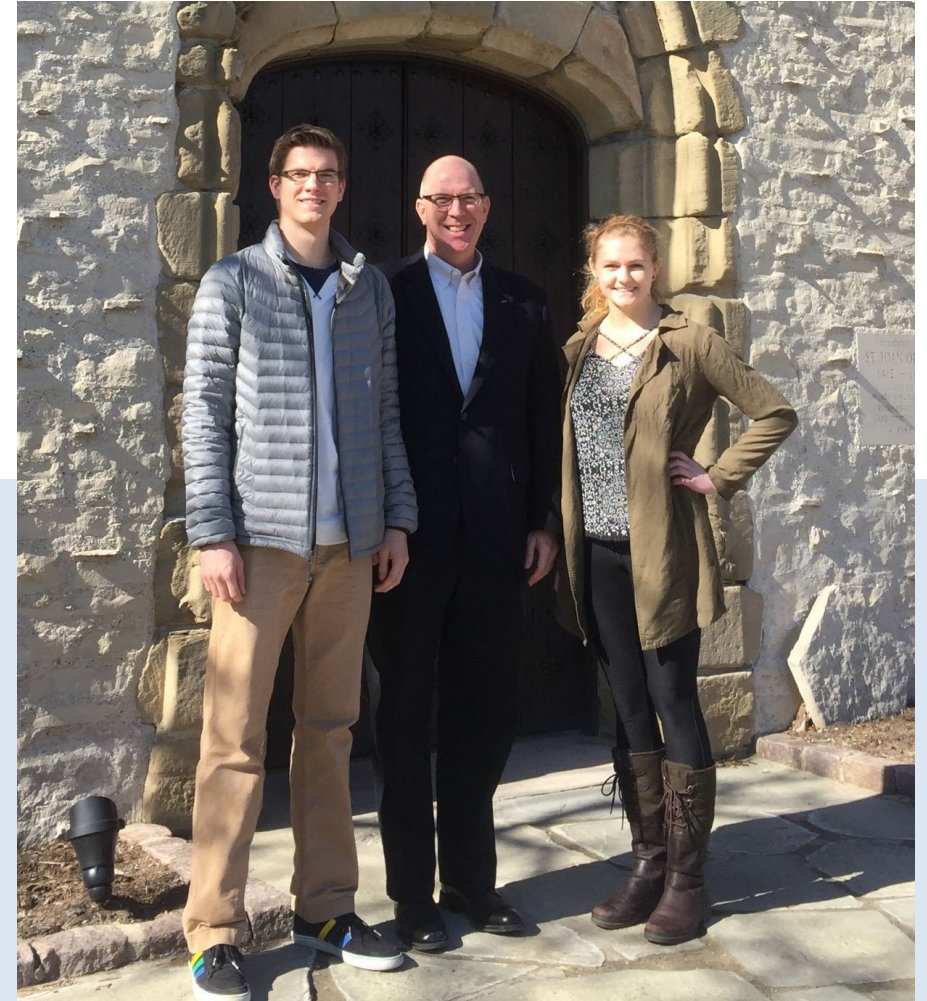
HELPING
STUDENTS
RISE.

MAJOR GIFT

Bill Krueger • Major gift
Former Alumni Association President

MARQUETTE **Mentors**

- Endow directorship
- Continue explosive growth since 2013, 25 states and Europe represented
- Access to 1:1, high-impact programming



MARQUETTE
BACKPACK
PROGRAM

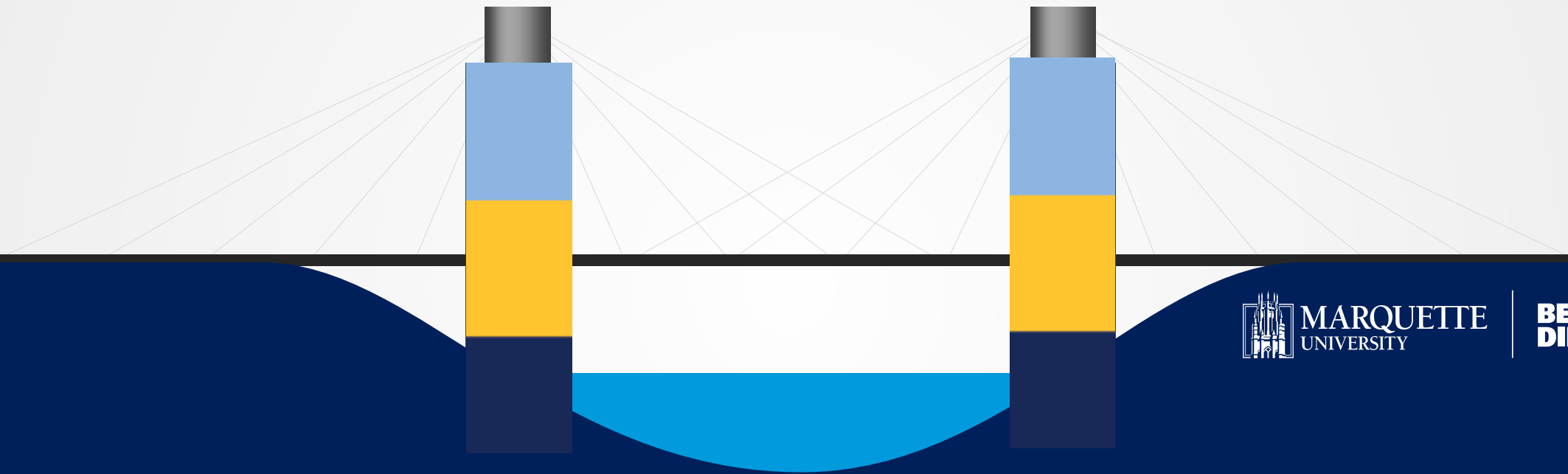


ALUMNI ASSOCIATION NATIONAL BOARD OF DIRECTORS

- Aligned giving with a passionate cause
- Supported Backpack Program to address student food insecurity
- Every gift, every dollar truly makes a difference



BRIDGE TO THE FUTURE FUND



**BE THE
DIFFERENCE.**

- Provides students with financial assistance when changing economic circumstances jeopardize their ability to continue their education
- Raised more than \$2 million to immediately support current students
- Increasing number of students need help



MARQUETTE
UNIVERSITY

Wellness + Rec Fundraising progress

\$25M Goal

\$22M Gifts and pledges

88% Progress to goal

LOVELL CENTER FOR STUDENT WELL-BEING



Surpassed \$5M raised in honor of
Mike and Amy Lovell

- **National Marquette Day – February 4**
- **Give Marquette Day – March 7**
 - Challenges and matches!
- **Upcoming Programming**



June 2–4, 2023

June 1-2, 2023



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CONNECT LEARN EVENTS FAITH MUAA CAREERS RESOURCES

GIVE



Community & Networking



Connecting with Students



Pride & Spirit



Lifelong Learning



Spirituality & Character



Service



Giving & Creating Legacy



CREATING A CULTURE OF GIVING

“ We are filled with a spirit of gratitude. Grounded in our Catholic, Jesuit faith, we continue to deepen our mission and thrive thanks to the immense generosity of our Marquette family across the world. ”

— President Michael R. Lovell

Thank you

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CENTER FOR PEACEMAKING

Pat Kennelly, Director, Center for Peacemaking

Jack Hammerton, Arts Student

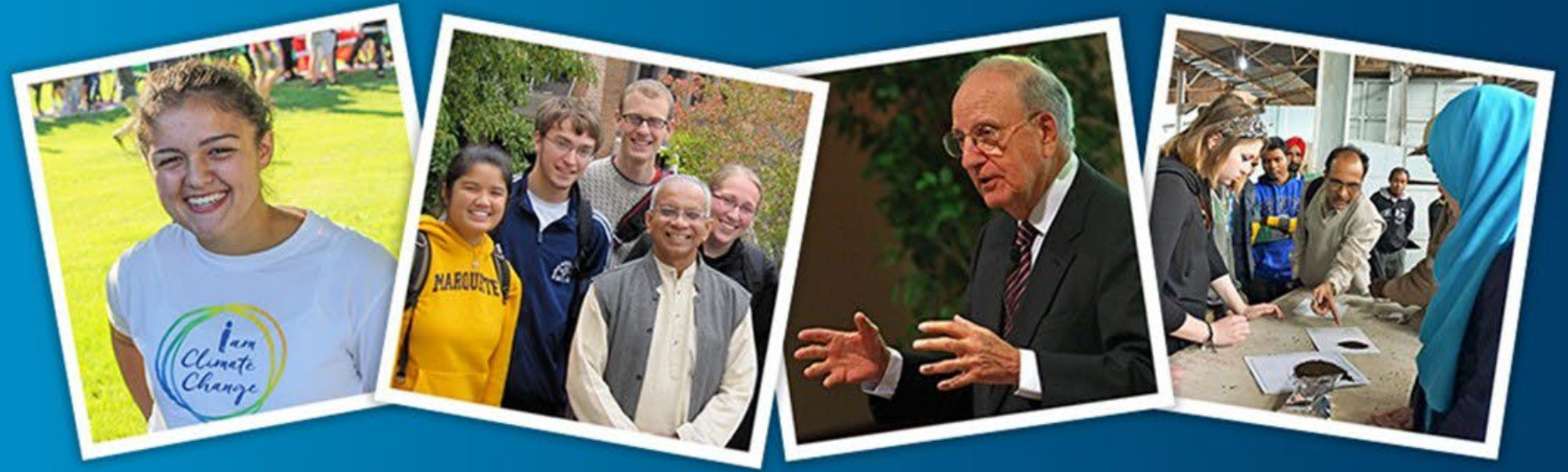
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MARQUETTE
UNIVERSITY

Center for Peacemaking



Center for Peacemaking Briefing

Spring 2023



Challenge of Jesuit Education

Education & formation of students to become nonviolent peacemakers who use their diverse talents to live meaningful lives in service to their communities while using their influence for good in society.



Who our students become?



What our faculty do?

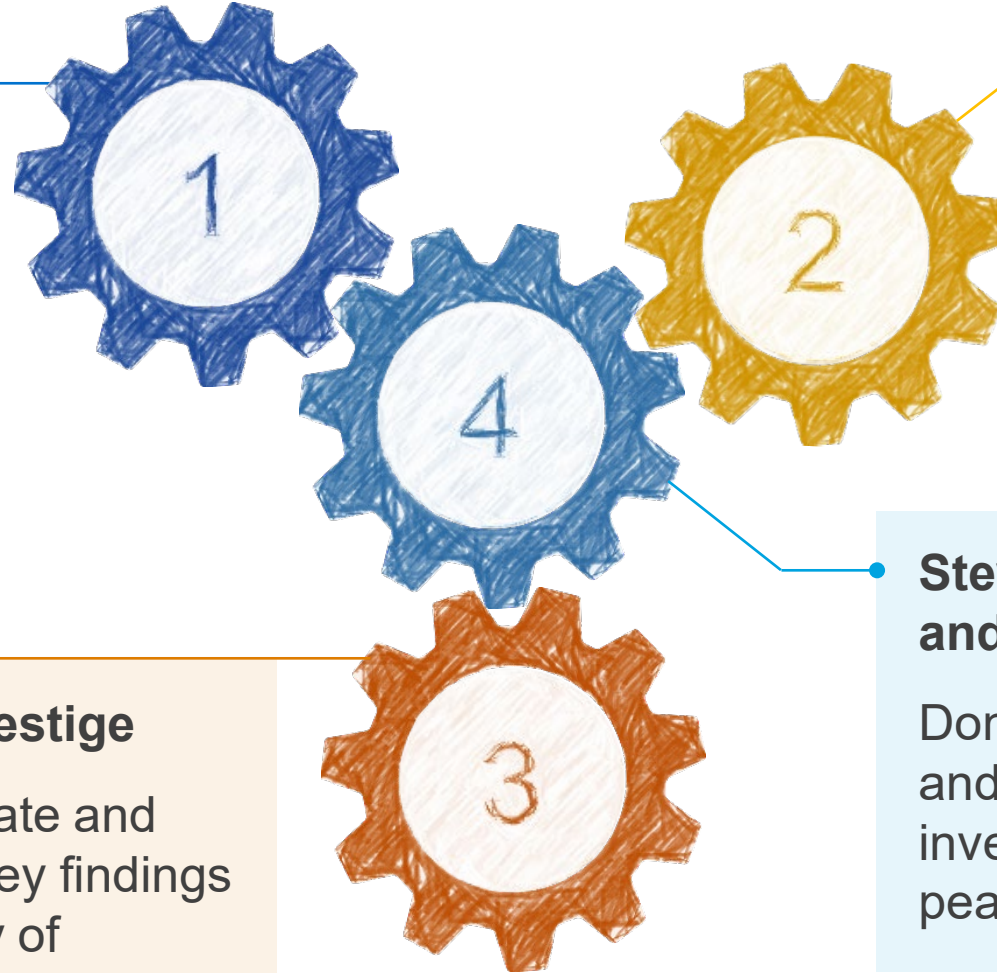


How our universities proceed?

Exploring the Power of Nonviolence

• Educational Excellence

Students gain the skills, experiences and values to practice nonviolence in their careers.



• Peacemaking in Action

Marquette works with community partners to innovatively address pressing needs and issues.

• Academic Prestige

Faculty generate and disseminate key findings on the viability of nonviolent peacemaking.

• Stewardship of Resources and Relationships

Donors build stronger communities and a more peaceful world through investing in student and faculty peacemakers.

PARC

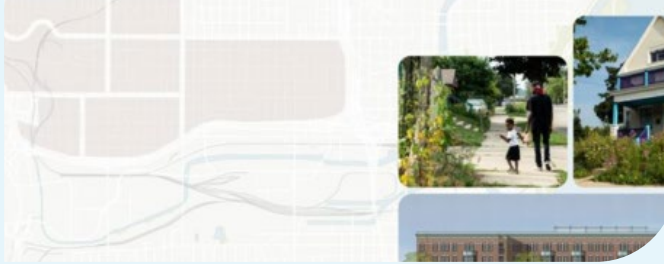


Highlights

- RevUp
- 39 Live Work Play
- Housing programs
- 52 New Businesses

NEAR WEST SIDE TRANSFORMATION PLAN

U.S. Department of Housing
and Urban Development Choice
Neighborhood Initiative



PARC

- Promote assets and reduce crime in Milwaukee's Near West Side neighborhoods.



Upcoming

- Concordia 27
- State Office Building
- Near West Side Week

Peace Works



Overview

- A peace education and violence prevention program that increases young people's capacity to identify and resolve conflicts nonviolently.



Highlights

- Success Center
- PRICE
- 9 schools served

Marquette.edu // Center for Peacemaking //

PEACE WORKS TOOLKIT: GRATITUDE

Introduction

Gratitude, an emotion expressing thankfulness, is a vital topic to introduce to students. Studies show that people who express their gratitude regularly are happier and healthier than those who do not do so. As students grow up and face greater challenges, remaining focused on their gratitude can help them navigate obstacles in positive and healthy ways.

Grade 6

Teacher guide

- Suggested lesson plan (45 min)
Fully completed 45-minute lesson plan for public schools.
- Milwaukee Archdiocese religious education options
Connecting lesson to Archdiocese Religious Education Curriculum Expectations and Closing Prayer.

Check for updates

Upcoming

- Online Toolkit

Peace Studies & Student Fellowships



Peace Studies

- 53 Peace Studies students
 - 20 majors
 - 33 minors



Immersion Trips

- Civil Rights Pilgrimage
- India
- US/Mexico Border
- Detroit
- El Salvador



Fellowships

- 11 summer peacemaking fellows
- Graduate community research fellowships

Comprehensive Campaign Goals

Endowment

- To fully fund the Center for Peacemaking's current operations requires a \$9 million endowment.
- Our campaign goal is to surpass \$5 million in endowment gifts and pledges.



Multi-Year Commitments

- Donors who make multi-year commitments allow the Center to plan for growth and sustain our operations.
- Our campaign goal is to reach 5 multi-year pledges of at least \$5,000 per year for five years.



New Donors

- As the Center grows, so does our need for funding. Increasing new supporters is key.
- Will you help us connect with people who may be interested in supporting peacemaking at Marquette?



Planned Giving & Estate Gifts

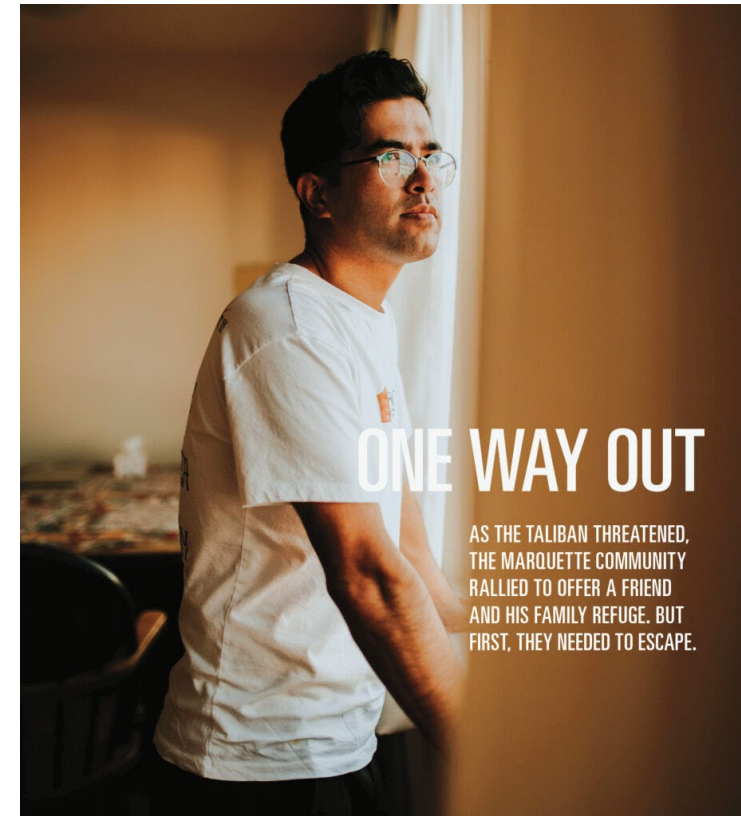
- Planned gifts are a great opportunity to give back to future generations. For options visit marquette.giftplans.org
- Our campaign goal is to document 2 estate gifts per year.



Sport at the Service of Humanity

- Pope Francis held the first Sport at the Service of Humanity global summit at the Vatican in October 2016
- Mission: Exploring the intersection of sport and faith to serve humanity
- Pope Francis' vision was to make Sport at the Service of Humanity a global movement
- Marquette will be the 4th U.S. university to host a Sport at the Service of Humanity conference

Afghan Education Project



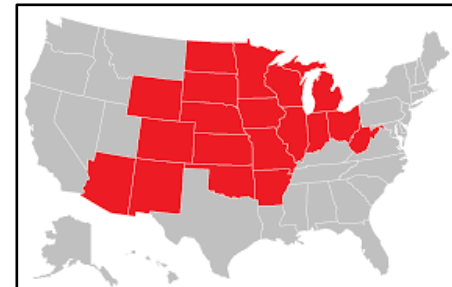
Reaffirmation of Accreditation

MUAA National Board of Directors
February 3, 2023

Gary Meyer, Senior Vice Provost
Chair, HLC Leadership Team

Institutional Accreditation

- Voluntary, peer-based, and tied to Title IV Financial Aid.
- Process designed to ensure quality and foster a culture of continuous improvement.
- Marquette is accredited by the Higher Learning Commission, one of six regional accrediting bodies.
- Region includes 19 states and more than 1000 institutions.
- Marquette has been continuously accredited since 1922.
(Happy Centennial Anniversary Marquette!)



Reaffirmation of Accreditation

- Marquette's last institutional reaffirmation visit took place in AY2013-14.
- At that time, the site team recommended continued accreditation and identified one area that was *met with concern*: Marquette did not have a campus-wide diversity plan.
- Marquette was asked to address this gap and did so by providing a detailed plan as part of our mid-course assurance argument (2018).
- The next site visit is scheduled for October 2-3, 2023.

Reaffirmation Goals

Goal 1 Provide compelling evidence to document the ways in which Marquette meets or exceeds HLC accreditation criteria.

Goal 2 Identify organizational strengths as well as areas for improvement; use this information to help inform future strategic planning initiatives.

Goal 3 Obtain ongoing accreditation, assuring all constituencies that Marquette is poised to “Be the Difference” now and for decades to come.

Reaffirmation Criteria

1

Mission

2

Integrity:
Ethical and
Responsible
Conduct

3

Teaching and Learning:
Quality, Resources and Support

4

Teaching and Learning:
Evaluation and Improvement

5

Institutional Effectiveness,
Resources and Planning

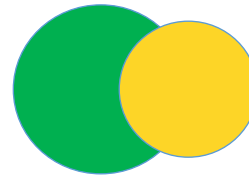


Reaffirmation Criteria Determinations

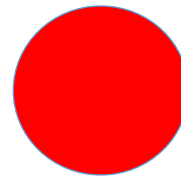
Criterion Met without Concerns



Criterion Met with Concern



Criterion Not Met



HLC Reaffirmation Leadership Team



Dr. Laura Abing
Advancement



Erik Albinson
Student Educ Services



Dr. Kati Berg
COMM



Dr. Nick Curtis
Assessment



Ian Gonzalez
Finance



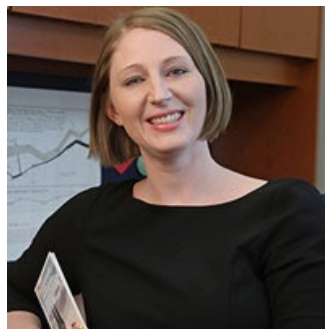
Lynn Griffith
Univ. Relations



Lori Martinez
MUSG



Dr. Gary Meyer
Faculty Affairs



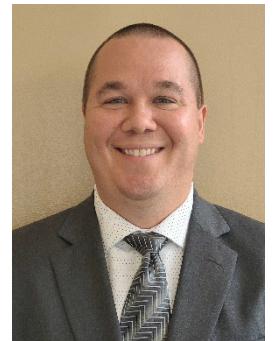
Alix Riley
Institutional
Research



Dr. Meghan
Stroshine
Arts & Sciences



Dr. John Su
Academic
Affairs



Mark Wozny
ITS

Reaffirmation Key Activities and Timeframe

- Organize HLC Reaffirmation Leadership Team Spring 2021
- Orient and develop team; complete self-study outline Fall 2021
- Collect evidence; complete self-study Draft #1 Spring 2022
- Review self-study (HLC Team); complete self-study Draft #2 Summer 2022
- Review self-study (targeted); create campus awareness Fall 2022
-
- Review self-study (campus); finalize self-study (HLC Team) Spring 2023
- Prepare for site visit (October 2-3, 2023) Summer 2023
- Upload self-study and evidence to HLC repository Summer 2023
- Host HLC Peer Review Team Fall 2023
- Respond to Peer Review Team Report Fall 2023
- Marquette Accreditation Reaffirmed Spring 2024



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UNIVERSITY

BE THE DIFFERENCE.



COMMITTEE REPORTS

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MUAA Governance Committee

February 2023

Standing committee to oversee the recruitment process of all directors, propose amendments to by-laws as appropriate and make recommendations for board activities and initiatives.

Agenda:

- Retiring directors
- Candidate review

Governance Committee

Potential Vacancies/Retiring Directors

Bill Krueger, Eng '87

April Ariola, Comm '92, Grad '93

Marilynn Gardner, Comm '88

Paul Manghera, Bus Ad '82

Pat McGowan, Arts '84, Law '89

Rollover Demographics (recruiting opportunities)

3 Females, 2 Males

1980's and 1990's

Arts, Bus Ad, Comm, Eng, Grad, Law

Current Candidates

Reviewed list of 22 Alumni

Asked to table 7 of the 22

Will receive additional information for the remaining 15 and identify the top 5

Slate of Candidates will be shared at the Spring meeting

MUAA Alumni Donor Participation Committee

February 2023

This committee will focus on creating a culture that encourages and celebrates giving at all levels; will help develop specialized marketing strategies; and encourage volunteer giving throughout the alumni association.

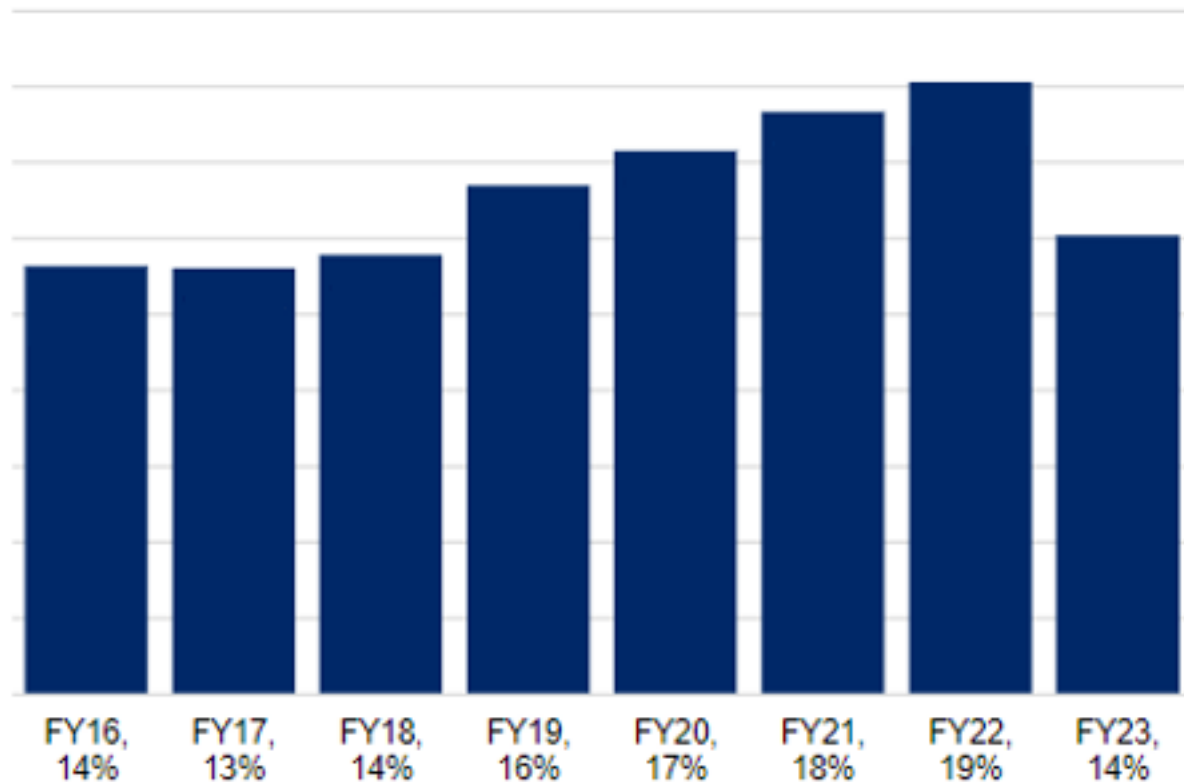
Agenda:

- Alumni participation to-date
- Give Marquette Day updates
- NEW! Annual t-shirt promotion
- Loyalty program next steps
- Upcoming opportunities

Alumni Participation as of 1/20/23

- FY23 Alumni Participation Goal: 20%
- FY23 Alumni Participation To-date: 14%

Undergraduate Alumni Participation



SAVE THE DATE

GIVE **MARQUETTE** — **DAY** —

MARCH 7, 2023

Take a peek at this
year's exclusive GMD
socks!



**Sign up to become a
Give Marquette Day Advocate!**



MU.EDU/GMD

**Join us for a brief advocacy training
on March 2 from 12-12:30 p.m.**

NEW! Annual T-shirt Promotion

- Launching Spring 2023
- Marquette community will vote for winning design
- Shirt will be sold at Spirit Shop store and website
- A portion of each sale will support the Bridge to the Future Scholarship Fund



**MARQUETTE
LOYAL**

THANK YOU, LOYAL DONORS!

It takes special, dedicated individuals with consistent passion across all giving levels for Marquette to Be the Difference. Our loyal donors step up again and again — and every contribution makes an impact. We want to say THANKS! Your giving is the most powerful statement of belief in Marquette's mission and in the bright futures of our students.

Marquette Loyal, we cheer your leadership and commitment!

Dedication. Faithfulness. Loyalty.

WE ARE MARQUETTE FOREVER.



**BE THE
DIFFERENCE.**

Scan the code to
become part of
Marquette Loyal online.



**MARQUETTE
LOYAL**

BEING THE DIFFERENCE
FOR MORE THAN XX YEARS.

Dear (FirstName),

I write today to extend resounding thanks for your (#) years of loyal giving!

When you think of loyalty and impact at Marquette, you might imagine basketball all-stars, a favorite Jesuit, or our founding university leaders — but I invite you to also look in the mirror and count yourself among their number. It takes a special and dedicated individual with consistent passion for this university to make a difference across not just one or two years, but many. You have stepped up to do exactly that. Indeed, you've been supporting Marquette year after year, longer than some of our students have been on campus! (3-5 year letter only)

Consistent annual giving like yours is the most powerful statement of affirmation and belief in Marquette's mission and in the bright futures of our students. Students like ___ and ___ are able to experience a transformational Marquette education thanks to your gifts and, in turn, go on to impact more individuals and communities as ethical leaders and men and women for others after graduation.

Thank you for keeping Marquette in your giving priorities — and thoughts — each year. Your decision to continue paying it forward shines as an example of Marquette's mission and values brought to life. We cheer your leadership and commitment, and we hope to be recognizing your Marquette loyalty well into the future.

In celebration and gratitude,

Dedication. Faithfulness. Loyalty.
WE ARE MARQUETTE FOREVER.

Loyalty Program

- Launched with stewardship letter
- Visibility in fall *Marquette Magazine*, online and via social
- Continued expansion moving forward
 - Are there other ways we can engage with and inspire our loyal donors? Do you know of any impact stories donors should hear? Let us know!

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Upcoming Annual Giving Opportunities

- **National Marquette Day (Feb. 4)**
 - Tabling at Fiserv Forum
 - Opportunities to give through programming in MKE and regionally
- **President's Society "You're Almost There" (April)**
 - Letter inviting alumni who have already contributed in FY23 to make an additional gift to reach President's Society level
- **Student Letter (April/May)**
 - Letter from a student scholarship recipient highlighting the impact scholarship is making on their life



PRESIDENT'S **S**OCIETY
MARQUETTE UNIVERSITY

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February 2023

AWARDS COMMITTEE



MUAA Awards Update - February 2023

Standing committee to oversee the Alumni National Awards process and provide recommendations for the College award recipients and select the Pedro Arrupe Award for student service and leadership.

Agenda:

- Pedro Award Dinner update
- Alumni National Award Recipients
- Dates for Award Events

Award Event Dates

- Dental School – April 21
- Law School – April 27
- Association of Marquette University Women/Institute of Women's Leadership – May 31
- Business Administration, Arts and Sciences, Education, Engineering and Athletics – June 1
- Communication, Health Sciences, Nursing – June 2
- All-University Awards Dinner – June 2

MUAA National Board Lunch with Urban Scholars

Table Assignments

(Approximately 3-4 Urban Scholars will be at each table)

Table One: Mary Lou, Nkozi and Arianna

Table Two: Marissa, Lansen and April

Table Three: Bill, Lee Ann, and Ivan

Table Four: Swati, Marilyn and John

Table Five: Nick, Cathy and Aleisha

Table Six: Pat, Paul and Alycia

**Thank you for ALL you do to support
Marquette University!**

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