

**Marquette University Alumni Association
National Board of Directors
Winter Conference Itinerary
February 27 – 29, 2020**

MUAA Purpose:

Develop a passionate community of Marquette alumni in support of the university and each other.

MUAA National Board Purpose

The MUAA National Board of Directors offers counsel and support to Marquette University on alumni-focused issues and initiatives. National Board members share a passion for Marquette, serve as active and engaged alumni role models, and motivate fellow alumni to connect with Marquette in innovative and meaningful ways.

Thursday, February 27, 2020
Business Casual Attire

Optional Activities

3:30 p.m.	Marquette Forum Keynote: Creating Educational Access and Opportunity Dr. Freeman Hrabowski President, University of Maryland, Baltimore County Book signing to follow keynote	Alumni Memorial Union, Monaghan Ballroom
5:00 – 6:00 p.m.	Dr. Hrabowski Private Reception Private gathering for members of the Marquette and Milwaukee Communities	Alumni Memorial Union, Lunda Room
6:00 – 8:00 p.m.	Give Marquette Day Outreach Session	Alumni Memorial Union, Room 252
8:00 – 9:30 p.m.	Informal MUAA National Board Gathering	Caffrey's Pub 717 N. 16 th St.

Friday, February 28, 2020
Business Casual Attire

8:00 – 8:15 a.m.	Breakfast	Alumni Memorial Union Room 163
8:15 – 8:20 a.m.	Invocation Bill Krueger, Eng '87	
	Call to Order Micky Minhas, Eng '89, President, MUAA National Board of Directors	
	Executive Director Updates Sarah Burkhart, Bus Ad '03, Grad '12	
8:20 – 9:05 a.m.	360 Interview of Dr. Kimo Ah Yun, Provost and Executive Vice President for Academic Affairs Interviewer, Brian Dorrington, Assistant Vice President, Advancement Communication	
9:05 – 9:35 a.m.	Marquette University and the 2020 Democratic National Convention Lynn Griffith, Comm '09, Grad '15, Senior Director, University Communication Mary Czech-Mrochinski, Associate Vice President, Public Affairs	

Friday, February 28, 2020 (continued)
Business Casual Attire

9:35 – 9:40 a.m.	Break (and transition to Committee Meetings)	
9:40 – 10:15 a.m.	Committee Meetings <ul style="list-style-type: none">❖ Alumni Donor Participation (AMU 368)❖ Awards (AMU 370)❖ Governance (AMU 374)	
<hr/>		
10:15 – 10:25 a.m.	Break (and transition to Mashuda Hall)	
<hr/>		
10:30 – 11:30 a.m.	Service Project: National Board in Action Marquette University Neighborhood Kitchen (MUNK)	Mashuda Hall 1926 W. Wisconsin Ave.
<hr/>		
11:30 a.m.	Break (and transition to AMU for Volunteer Summit)	
<hr/>		
11:45 a.m.	Volunteer Summit Check-in and Networking	AMU, Lynch Lounge, Third Floor
<hr/>		
12:15 p.m.	Invocation Rev. Andrew Thon, S.J., Clinical Associate Professor	AMU, Monaghan Ballroom A/B
<hr/>		
12:20 p.m.	Introduction of Student Athlete Panel with Brief Remarks Alumni Memorial Union, Monaghan Ballroom Bill Scholl, Vice President and Director of Athletics	
<hr/>		
12:25 p.m.	Lunch and Panel with Marquette Athletics Moderated by Mike Broeker, Deputy Athletics Director <ul style="list-style-type: none">• Sacar Anim, Graduate student and Marquette Men's Basketball player• Altia Anderson, Arts student and Marquette Women's Basketball player• Jayce Johnson, Graduate student and Marquette Men's Basketball player• Isabelle Spingola, Business student and Marquette Women's Basketball player	
<hr/>		
1:00 p.m.	Audience Q&A with Student-Athletes	
<hr/>		
1:15 p.m.	Break (and Transition to AMU Monaghan Ballroom E)	
<hr/>		
1:30 p.m.	Welcome and Board Chair Remarks Owen Sullivan, Arts '79 Chair of the Marquette University Board of Trustees and Chief Operating Officer, NCR Corporation	AMU, Monaghan Ballroom E
<hr/>		
2:02 p.m.	President's Remarks Dr. Mike Lovell, President of Marquette University	
<hr/>		
2:32 p.m.	Audience Q&A with Dr. Lovell and Owen Sullivan	
<hr/>		

Friday, February 28, 2020 (continued)
Business Casual Attire

2:45 p.m.	Break	
2:50 p.m.	Campaign Update Tim McMahon, Vice President for University Advancement	AMU, Monaghan Ballroom E
3:20 p.m.	Audience Q&A with Tim McMahon	
3:30 p.m.	Volunteer Table Discussions Mary Alice Tierney Dunn, Sp '72, Chair of Marquette University Women's Council	
3:45 p.m.	Break and Transition to Breakout Sessions	
3:50 – 4:35 p.m.	Breakout Sessions <ul style="list-style-type: none">❖ Leave Your Marq: Building a Culture of Philanthropy through Enhanced Digital Strategy (AMU, 313) Taylor Schult, Senior Engagement Director Lexie Bradley, Assistant Engagement Director❖ Marquette Admissions: Shaping the Next Generation (AMU, Ballroom C) Brian Troyer, Dean of Undergraduate Admissions❖ MU Story Sharing: Tips and Techniques (AMU, Ballroom D) Nicole Singer, Comm '06, Senior Director, Advancement and Campaign Communications	
4:35 p.m.	Break and Transition to Cocktail Reception	
4:45 p.m.	Volunteer Summit Cocktail Reception	Alumni Memorial Union Lynch Lounge
5:30 p.m.	Volunteer Appreciation Dinner and Pedro Arrupe Award Ceremony	Alumni Memorial Union Monaghan Ballroom

Saturday, February 29, 2020
Casual/Spirit Attire

8:00 – 8:15 a.m.	Breakfast	Alumni Memorial Union Room 163
8:15 a.m.	Opening Business Micky Minhas, Eng '89, President, MUAA National Board of Directors	
8:20 – 8:45 a.m.	Confidence Box: Student Innovation in Action Mae Haggerty, Bus Ad '19, Idea Found, Business Development Isaac Feil, Bus Ad '19, Digital Marketing	
8:45 – 9:30 a.m.	Session: Faculty Expert Michael Zimmer, Associate Professor, Department of Computer Science	

Saturday, February 29, 2020 (continued)
Casual/Spirit Attire

9:30 – 9:35 a.m.

Alumni Communication

Tom Schwendler, Jour '80
Sarah Burkhart, Bus Ad '03, Grad '12

9:35 – 10:15 a.m.

Alumni Directory Testing

Alyssa Klopatek, Director, Engagement Communication
Sarah Burkhart, Bus Ad '03, Grad '12

10:15 – 10:25 a.m.

Break

10:25 – 10:30 a.m.

Commercial Break: Alumni Travel Program

Sarah Burkhart, Bus Ad '03, Grad '12

10:30 – 11:00 a.m.

Working Session: Give Marquette Day Thank You Campaign

11:00 a.m.

Closing Blessing

Rev. Fred Zagone, S.J., University Chaplain

11:05 a.m.

Committee Report-Outs

- ✓ Alumni Donor Participation
- ✓ Awards
- ✓ Governance

11:15 a.m.

Wrap-up and Adjournment

Optional Activities

12:00 p.m.

Marquette Blue and Gold Reception

Good City Brewing
333 W. Juneau Ave.

1:30 p.m.

Marquette Men's Basketball vs. Seton Hall

Fiserv Forum