

MUAA National Board of Directors
January 28, 2021
Urban Scholars Breakout Session Notes

Each group provided feedback on the following questions:

1. *What part(s) of the village makes sense for the National Board to play in harvesting great alums from this community? (ex: hands on activity for the board with current Urban Scholars students and/or connecting with Urban Scholar alumni who have graduated)*
2. *What part(s) of the village makes sense for the broader alumni community to play in harvesting great alums from this community?*

Group 1: Manghera, Bingham, Neugent and Schwendler

- Get to know scholars and hear their stories
- Partner with DJ to build an alumni group
- Professional programming – resume reviews, cover letters, interview prep
- Sponsor a student to live on-campus
- Create an Urban Scholars center on-campus (similar to Les Aspin Center)

Group 2: Ariola, Brescia, Giordan and Krueger

- Create a formal alumni group
- Direct outreach to current alumni and engage them in alumni association
- Connect with juniors and seniors to educate them around the alumni association and benefits
- Juniors and seniors seated with board members at events – Awards

Group 3: Jaeger, McGowan and Oliver

- Promote program and how to apply through social media channels
- Professional connections
- Connect with colleges – Nursing, etc.