

BUSINESS CAREER CENTER EMPLOYER ENGAGEMENT PROGRAM 2025-26



MARQUETTE
UNIVERSITY

College of Business Administration
Business Career Center

- ✓ Gold sponsor registration waived for 3 BCC hosted recruiting events
- ✓ Blue sponsor registration waived for 2 BCC hosted recruiting events
- ✓ Silver sponsor registration waived for 1 BCC hosted recruiting event

Support Area	GOLD \$12,000	BLUE \$4,000	SILVER \$1,500
Mentor Program Event Sponsor Support career programming for 100+ sophomores and juniors in the BCC-MBAA Mentor Program. Your company logo will be featured in event materials, program website, and all communications.	✓		
VMock Resume Development Sponsor Support resume development for 800+ students in LEAD 1050 and 2000. Company logo prominently displayed within the VMock platform and related communications.	✓		
LEAD Career Awareness Night Panelist A company representative will serve as a panelist, sharing industry insights with 400+ first-year students in LEAD 1050.	✓		
Swift Student Center Lunch & Learn Presenter Engage students over lunch on topics such as career exploration, salary negotiation, budgeting, AI skills for the emerging professional, career fair prep, and personal branding.	✓	✓	
Applied Career Education Sponsor – Mock Interviews Gain first access to mock interview scheduling with 400+ juniors and seniors in LEAD 3000 each year by sponsoring this direct career readiness experience.	✓	✓	
LEAD Career Course Guest Speaker Engage with 400+ students annually as a guest speaker or panelist in LEAD 1050, 2000, or 3000 career development courses.	✓	✓	
Employer Spotlight – BizCareers Newsletter Promote your internship or job opportunity in our BizCareers Newsletter, sent once per semester to all College of Business students, faculty, and staff.	✓	✓	
Student Organization Connections BCC staff will facilitate introductions to leaders and advisors from up to three relevant business student organizations—helping you build meaningful student relationships.	✓	✓	
Employer Spotlight – BizCareers Newsletter Feature your organization once per year in our annual BizCareers Newsletter, reaching all College of Business students, faculty, and staff.	✓	✓	✓
Lobby Table – Priority Scheduling Enjoy priority access to reserve a complimentary lobby table in O'Brien Hall during the high-traffic month of September.	✓	✓	✓
Personalized recruitment planning consultation meeting.	✓	✓	✓
Year-Round Brand Visibility Company logo will be prominently displayed year-round on the Business Career Center website and on digital screens throughout O'Brien Hall.	✓	✓	✓

To learn more and participate, please contact **Stacy Tolomeo** at stacy.tolomeo@marquette.edu or (414) 288-7394