

Why recruit at Marquette University?



College of Business Administration
Business Career Center

Preparing ethical, innovative leaders to succeed in business and serve the world

1,787
undergraduate students

334
graduate and professional students

112
faculty
75 full time | 37 part time

#45
Undergraduate Business School
Poets&Quants, 2026

#12
Real Estate Program
U.S. News & World Report, 2026

#20
Finance Program
U.S. News & World Report, 2026

#20
Supply Chain Program
U.S. News & World Report, 2026

#30
Accounting Program
U.S. News & World Report, 2026

TOP 50
MBA
U.S. News & World Report, 2026

17
student organizations

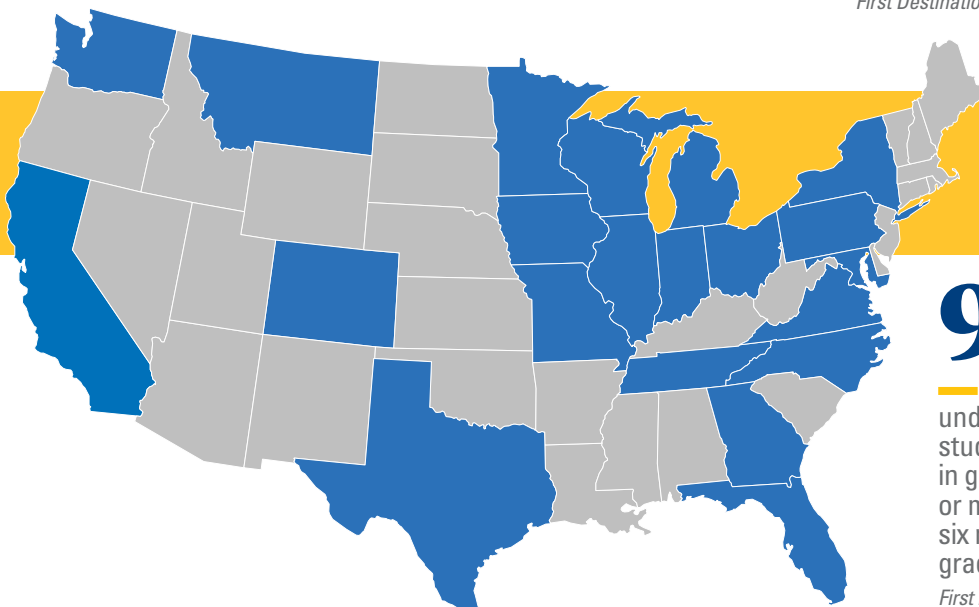
8
centers of excellence

6 Accelerated Degree Programs
as of spring 2026

100%
pass rate of certified financial adviser exam

84%
undergraduate students with internships prior to graduation; 55% do 2 or more
First Destination Survey, 2025

72%
business students who attended 2+ specialized Marquette Business events



WHERE OUR RECENT GRADUATES WORK AND GO TO GRADUATE SCHOOL

91%
undergraduate students employed, in graduate school or military service six months after graduation
First Destination Survey, 2025

98%
employed Marquette Business graduates who say their job is related to their career goals
First Destination Survey, 2025

Connections that count. Careers that matter.



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Grow your organization with talent that stands apart and relationships that deliver value. Partner with **Marquette University's Business Career Center** to meaningfully connect with our current business students, recent graduates and seasoned alumni who offer exceptional skill sets built within an ethics-based curriculum. Through purposeful sponsorship and engagement opportunities, your organization will play a direct role in developing and securing career-ready professionals as you advance your own recruitment and brand-development goals.

Sponsorship Levels

DIFFERENCE MAKER \$10,000+

For organizations seeking maximum visibility, access to talent and strategic collaboration

Career Fair Sponsorship Package

Gold Sponsor registration fee waived for one Business Career Center (BCC) campus recruitment event/fair

Corporate Half-Day Engagement Experience

Customizable opportunity to highlight your organization through interviewing-room usage, Career Bites and Banter, resume reviews, campus leader introductions, and networking

National Career Development Month Sponsorship

Featured partner recognition during national programming and promotion

Customized Partnership Enhancements

Tailored additional perks based on employer goals and interests, such as exclusive networking opportunities and top-talent networking receptions

Plus all Career Champion and Brand Builder benefits

CAREER CHAMPION \$4,000

For organizations seeking deeper student engagement and intentional brand positioning

Career Fair Sponsorship Package

Standard registration fee waived for one BCC campus recruitment event/fair

Priority Access to Signature Career Events and Opportunities

Preferred scheduling for: LEAD 3000 Mock Interview program involvement; Polish with a Pro (employer resume review drop-in sessions); Career Awareness Night participation; recruiting tabling dates

Career Bites and Banter Programming

Lead a focused, interactive career development session for business students, faculty and staff; food served; max. 30 attendees

Targeted Promotion

Email promotion of your company's campus recruiting events and promotions to your target student audience

Career Pathway Engagement

Recognition as a Recommended Partner for speaking engagements, panels and classroom connections

Student Organization Personalized Introduction

Facilitated introductions to student organization leaders and faculty advisers

Parking Passes

5 vouchers for use in campus parking structures

Plus all Brand Builder benefits

BRAND BUILDER \$1,500

For organizations seeking consistent visibility and light engagement with students

Brand Visibility

Recognition on: BCC website, publications, digital platforms and within O'Brien Hall; Spring Fair Express Career Support Room

Handshake BCC Partners Job Collection

Current opportunities highlighted in Handshake collection and in BCC publications

Employer Engagement Opportunities

On-campus interview scheduling; Resume Review Blitz involvement

Annual Marquette Business Employer Meeting

Recognized as a BCC sponsorship partner; connect with BCC leadership and employer partners; yearly BCC partner planning meeting

SINGLE EVENT PARTNER

Employers may select individual offerings to complement or to stand alone from sponsorship levels.

- Recruiting Table \$50
- Career Signing Day Sponsorship \$300
- Career Bites and Banter Programming \$350
- Career Fair Sponsorship \$700+
- Corporate Half-Day Engagement \$2,500
- Career Education Platform Sponsorship \$5,000 +

To customize your sponsorship or to discuss the best fit for your organization, contact Business Career Center Director Stacy Tolomeo at stacy.tolomeo@marquette.edu or 414.288.7394.