## **CASE STUDY EXPERIENCE**

**College of Business Administration** Business Career Center • (414) 288-7927 • businesscareers@marquette.edu Business Career Center

**Context:** Describing the case competition helps the employer understand the scope of the experience.

## **REAL ESTATE EXPERIENCE**

## First Place Honors, Regional Case Competition

NAIOP (COMMERCIAL REAL ESTATE DEVELOPMENT ASSOCIATION), Minneapolis, MN

- Enrolled in an independent study course with the purpose of gaining a hands-on opportunity to apply commercial real estate concepts within a case competition.
- Developed plans related to retail use, parking, foot traffic and financing with a team of four students.
- Presented plans to judging panel made up of real estate development professionals.

**Results:** The last two bullet points describe the results and how the results were communicated. This also demonstrates the ability to present in a professional setting.

**Case Structure:** *Communicating that it was a group case competition shows teamwork skills and accurately represents your role.* 

## CASE STUDY EXPERIENCE SECTION TIP

Class projects, case studies, and applied learning experiences are valuable to employers. Details may be included in a unique section or listed within your existing experience section as a way to demonstrate the knowledge and skill you gained.

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