

Bridge to Business for Engineers



Bridge to Business for Engineers is a six-day non-credit program giving early-career engineers the business fundamentals required to be successful.

The program is a unique collaboration between Marquette University's College of Business Administration and the Opus College of Engineering. The faculty of both colleges, along with members of the local business community, have designed a curriculum focusing on key touch points between engineers and other functions across the business. Participants experience a mix of classroom and real-world learning opportunities to become more effective in their current and future roles.

Session 1: Spring

IN-PERSON | \$4,375 PER PARTICIPANT

Two weeks: May 19 – 21 ▪ June 2 – 4, 2026

Session 2: Summer

IN-PERSON | \$4,375 PER PARTICIPANT

Two weeks: August 4 – 6 ▪ 18 – 20, 2026

Purchase two spots and receive a third for FREE!

“The program taught me to consider how decisions made as an engineer can impact an entire organization.”

Kat Donovan | Design Engineer, Wisconsin



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marquette.edu/business/bridge-to-business

Who Should Attend

The program is designed for early-career engineers.

This includes recent engineering graduates with a bachelor's degree or those with up to five years' experience.

Program Objectives

- Increase understanding of the various divisions of the business enterprise
- Provide tools to effectively deliver engineering expertise cross-functionally across the organization
- Develop skills for communication, decision-making and team leadership
- Lay the foundation for a path to become a high-potential leader

KEY PROGRAM MODULES

Teamwork and team leadership

Personality and communication styles

Conflict and negotiation

Accounting and financial statements

Marketing channels, sales and pricing

Voice of the customer

Fundamentals of artificial intelligence

Supply chain management



MARQUETTE
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BE THE DIFFERENCE.

Executive Education
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