

CORPORATE COMMUNICATION



Master of Arts in Corporate Communication | 30-credit program | Campus and online courses available

CCOM COURSES

15 credits

Corporate Advocacy

CCOM 5700 or
CCOM 6700
3 credits

Corporate Social Responsibility

CCOM 5750 or
CCOM 6750
3 credits

Financial Communication and Investor Relations

CCOM 6300
3 credits

Communication Consulting

CMST 5600 or
CMST 6600
3 credits

Organizational Communication

CMST 6200
3 credits

“The M.A. in corporate communication merges the concepts of public relations and communication theory with business expertise.”

Dr. Sumana Chattopadhyay
Associate Dean for Graduate
Studies and Research, Diedrich
College of Communication

BUSINESS ESSENTIALS*

9 credits

Accounting

MBA 6040
1.5 credits

Economics

MBA 6050
1.5 credits

Finance

MBA 6060
1.5 credits

Marketing

MBA 6080
1.5 credits

PATHWAY 1

Quantitative Analysis

MBA 6010

Leading People and Change

MBA 6140

OR

Leadership Coaching and Development

MBA 6160

PATHWAY 2

For students who have previously
completed statistics with a
B or better.

Leading People and Change

MBA 6140

Leadership Coaching and Development

MBA 6160

LEADERSHIP

3 credits (select one)

Contemporary Leadership: Theory, Research and Application

LEDR 6051
3 credits

Strategic Communication

LEDR 6101
3 credits

Character Driven Leadership

LEDR 6115
3 credits

Topics in Leadership

LEDR 6931
3 credits

Change Leadership in Self and Organizations

MANA 6115
3 credits

BACHELOR'S-MASTER'S ACCELERATED DEGREE PROGRAM (ADP)

An accelerated program allowing Marquette University students to earn both undergraduate and master's degrees within 5 years is available. Interested students are encouraged to speak with their academic adviser for course planning and to reach out to the Graduate School of Management with questions.

BUSINESS ELECTIVE

3 credits

3 CREDITS

Students may pursue additional leadership course work or graduate business courses such as:

HURE 6535

Diversity and Inclusion

HURE 6590

Human Capital Strategy

MANA 6110

Managing Behavior in Organizations

MANA 6120

Managing and Leading in Turbulent Times

MANA 6125

Negotiations

SPLE 6400

Sport Management

SPLE 6200

Sports Communication

Students with business backgrounds may be approved for electives in subject areas including finance, marketing, information systems or supply chain.

For more information, contact:

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MARQUETTE
UNIVERSITY

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