

2025 Golden Eagle Gala Sponsorship and Donation Form

Sponsored by Marquette University Vieth Institute for Real Estate Leadership and the Real Estate Alumni (REALM) Network



I would like to either donate the following item(s) to, and/or sponsor, the 7th annual Golden Eagle Gala taking place Friday, November 7th, 2025, from 6PM to 10PM. I understand all proceeds will be donated to the Marquette University Vieth Institute for Real Estate Leadership and that the funds will be dedicated to programming and student engagement.

Donations must be received on or before November 1, 2025.

OPTION 1: Auction or Raffle Contribution (Please use one form for each item donated)

☐ Yes, I would like to make a tax-deductible donation to the 2025 Golden Eagle Gala auction!

Item Description	
Retail Value	
Donor/Company Name	
Special Conditions <small>List any special conditions related to your item (i.e. expiration date, must be used on a specific date, etc.)</small>	

Auction Item Delivery ☐ I will deliver the item(s) to Marquette University by _____
(check one) ☐ Please contact me to arrange pick-up
☐ Donation enclosed

OPTION 2: Sponsorship Opportunities (more information regarding benefits for each package attached)

- ☐ Presenting (\$15,000) ☐ Gold (\$5,000)
☐ Auction (\$10,000) ☐ Blue (\$2,500)
☐ Specialty, *Cocktail or Champagne* (\$7,500)

Donor Information (as you want it to appear in the donor list)

Contact Person					
Company (if applicable)					
Address					
City		State		Zip Code	
Day Phone				Email	

Please return completed form(s) and contributions to:	Checks: made payable to "Marquette University" Marquette University Attn: Teresa Janusz teresa.janusz@marquette.edu 1250 W. Wisconsin Avenue, Ste 421 Milwaukee, WI 53233	Credit Card: To pay by credit card, please follow the below: 1. Follow this link and then continue on to Marquette's giving page: 2. Type in the amount of the sponsorship payment 3. Fill out your contact information and select "Continue" 4. Enter your credit card information. 5. Forward your confirmation email to melanie.roepke@marquette.edu confirm receipt!

Marquette Contact:

Melanie Roepke, (414) 288-7940, melanie.roepke@marquette.edu

Silent Auction Questions:

Maggie Blair, (505) 908-1439, margaret.blair@colliers.com, hdorfler@boerke.com

[Event Website](#) | 2025 Golden Eagle Gala

Examples of donated items in the past:

<p>Trips</p> <ul style="list-style-type: none"> • Bahamas • Amelia Island Getaway • Costa Rica • South Haven Michigan Cabin Stay • Jamaica 	<p>Apparel</p> <ul style="list-style-type: none"> • Marquette basketball gear • NFL jerseys • Commercial real estate apparel
<p>Experiences</p> <ul style="list-style-type: none"> • Spa Package • Boat Day • Private Club passes at MUBB 	<p>Packages</p> <ul style="list-style-type: none"> • Whiskey and Cigar Package • Children's Book Package • Old Fashioneds drink basket • Brewing Tour and Drinks Package
<p>Activities</p> <ul style="list-style-type: none"> • Football game tickets • Zoo outing • Pedal tavern • Kayaking 	<p>Other</p> <ul style="list-style-type: none"> • Gift Cards • Brewers Home Plates • Sobelmans Gift Cards • Milwaukee Zoo Memberships



Golden Eagle Gala Sponsorship Opportunities

	Presenting Sponsor \$15,000	Auction Sponsor \$10,000	Specialty Sponsor \$7,500	Gold Sponsor \$5,000	Blue Sponsor \$2,500
Sponsorship Benefits	1 Available	1 Available	1 Available <i>Cocktail, or Champagne</i>	6 Available	10 Available
Logo to be included in step & repeat photo backdrop (photos to be used in post-event media coverage)	✓				
Speaking opportunity as presenter of one of event awards	✓	✓			
Logo displayed on live auctioneer's podium	✓	✓			
Social Media	✓	✓			
Custom souvenir auction paddles for each attendee featuring company logo		✓			
Branded cocktail napkins with logo <i>Cocktail</i>			✓		
Champagne Wall <i>Champagne</i>			✓		
Full-page advertisement prominently displayed at each full-service drink station <i>Cocktail</i>			✓		
Logo on table placemats	✓	✓	✓	✓	
Slideshow to be projected during event	✓	✓	✓	✓	✓
Golden Eagle Gala Website (with link to your company's website) <i>Blue level only name</i>	✓	✓	✓	✓	✓
Email (5,000+ recipients)	✓	✓	✓	✓	✓
Recognition during emcee's introductory speech	✓	✓	✓	✓	✓
Seated Table with 8 tickets per table included:	2	1	1	1	1



Golden Eagle Gala Sponsorship Opportunities

Presenting Sponsor (\$15,000) – 1 Available

- Two reserved seated tables (8 tickets each, 16 total) with company logo on centerpiece
 - Speaking opportunity as presenter of one of the awards to be given at the Gala
 - Logo to be included in step & repeat photo backdrop
 - Photos to be used in post-event media coverage
 - Full-page advertisement in event program
 - Prominent, exclusive logo recognition as Presenting Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Presenting Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Logo on table placemats
 - Recognition as Presenting Sponsor during emcee's introductory speech
- *Must lock sponsorship in by Friday, October 3rd, 2025

Auction Sponsor (\$10,000) – 1 Available

- One reserved seated table (8 tickets) with company logo on centerpiece
 - Logo displayed on live auctioneer's podium
 - Custom souvenir auction paddles for each attendee featuring company logo
 - Exclusive logo recognition as Auction Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Auction Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Logo on table placemats
 - Recognition as Auction Sponsor during emcee's introductory speech
- *Must lock sponsorship in by Friday, October 3rd, 2025

Specialty Sponsor (\$7,500) – 1 Available *Per Package*

Cocktail Package:

- One reserved seated table (8 tickets) with company logo on centerpiece
- Branded cocktail napkins with company logo
- Full-page advertisement prominently displayed at each full-service drink station
- Exclusive logo recognition as Specialty Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Cocktail Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
- Recognition as Cocktail or Champagne Sponsor during emcee's introductory speech

Champagne Package:

- One reserved seated table (8 tickets) with company logo on centerpiece
 - Branding on Champagne Wall
 - Exclusive logo recognition as Specialty Sponsor in all event communication:
 - Email (5,000+ recipients)
 - Social Media (company to be tagged when acknowledging Cocktail Sponsor)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Recognition as Cocktail or Champagne Sponsor during emcee's introductory speech
- *Must lock sponsorship in by Friday, October 3rd, 2025

Gold Sponsor (\$5,000) – 6 Available

- One reserved table (8 tickets) with company logo on centerpiece
 - Branding included on table placemats
 - Logo inclusion as Gold Sponsor in select event communication:
 - Email (5,000+ recipients)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Recognition as Gold Sponsor during emcee's introductory speech
- *Must lock sponsorship in by Friday, October 3rd, 2025

Blue Sponsor (\$2,500) – 10 Available

- One reserved table (8 tickets) with company name on centerpiece
 - Name inclusion as Blue Sponsor in select event communication:
 - Email (5,000+ recipients)
 - Website (with link to your company's website)
 - Slideshow to be projected during event
 - Cocktail table centerpiece displays
 - Recognition as Blue Sponsor during emcee's introductory speech
- *Must lock sponsorship in by Friday, October 3rd, 2025

THANK YOU FOR SUPPORTING OUR STUDENTS!

