



MARQUETTE
UNIVERSITY

Vieth Institute for
Real Estate Leadership

Thursday, October 1, 2026 | 8 – 10 a.m.

Union League Club of Chicago

11th ANNUAL COMMERCIAL REAL ESTATE LEADERSHIP BREAKFAST

The Vieth Institute for Real Estate Leadership is delighted to welcome **Michelle Herrick**, Head of Commercial Real Estate at JPMorganChase, to keynote the tenth annual Chicago Real Estate Leadership Breakfast.

DEBT IS DEAD. LONG LIVE DEBT! CRE FINANCING ENTERS A NEW ERA

Leading one of the most consequential commercial real estate lending platforms in the country, Michelle Herrick has a front-row seat to the capital decisions shaping the industry's next chapter. As Head of Commercial Real Estate for JPMorgan Chase Commercial Banking – the nation's largest CRE lender – she is guiding a platform that helps finance projects, owners, and communities across the country at a moment when the rules of lending, refinancing, valuations, and risk are being rewritten. Her perspective on where capital is flowing, what lenders are looking for, and how the strongest borrowers and projects are separating themselves is needed more than ever. Come hear her insights on the lending market today, the opportunities and challenges ahead, and what it takes to get deals done in this rapidly evolving environment.



Michelle Herrick

Head of Commercial Real Estate

J.P. Morgan

J.P.Morgan

J.P. Morgan is the nation's largest commercial real estate lender, providing financing and banking solutions to top-tier property owners, developers, investors, and funds. Its offerings span term loans, construction loans, and agency lending across multifamily, office, retail, and industrial properties, paired with treasury and payment services tailored to the industry.

[Visit the event website](#)

Discussion moderated by:



Andrew D. Hunt

Executive Director, Vieth Institute for Real Estate Leadership
Marquette University

Sponsorship Opportunities

11th ANNUAL COMMERCIAL REAL ESTATE LEADERSHIP BREAKFAST



- Benefits of Gold sponsor, plus:
- Event registration for 8 in total (table) with premier seating
- Opportunity for 60 second introduction of company at the beginning of the conference
- Opportunity to customize marketing materials based on sponsor's interest



- Benefits of Silver sponsor, plus:
- Logo included in conference email invitations (5,000+ contacts)
- Advertising materials at tables (limit to one 8 1/2'x11" ad)
- Event registration for 8 in total (table)



- Benefits of Table sponsor, plus:
- Logo recognition in conference program and registration website
- Display table at event
- Event registration for 8 in total (table)



- Name recognition in conference program and registration website
- Event registration for 8 in total (table)

Yes, we want to be a sponsor!

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Net proceeds from the conference go toward **student support for real estate, construction, and RE law at Marquette University. Each sponsorship will receive a letter from Marquette University with the tax-deductible amount of the contribution.*

We thank you in advance for supporting real estate, construction and law education at Marquette!