

Tuesday, September 24th, 2024 | 7:30 - 9:30 a.m.
Union League Club of Chicago

NINTH ANNUAL
COMMERCIAL REAL ESTATE
LEADERSHIP BREAKFAST

The Vieth Institute for Real Estate Leadership is delighted to welcome **Ms. Ciere Boatright and Mr. Lafayette Crump** to keynote the ninth annual Chicago Real Estate Leadership Breakfast.

A Tale of Two Cities:

The Future of Real Estate Development in Chicago and Milwaukee

Separated by only 90 miles, Chicago and Milwaukee have long histories marked by significant real estate milestones. Hear from each city's top real estate leaders as they discuss ways to drive competitiveness in housing, job growth, and investment in two of the Midwest's most important urban centers.

[Visit the event website](#)



Ciere Boatright

Commissioner, Department of Planning and Development
City of Chicago



Lafayette Crump

Commissioner, Department of City Development
City of Milwaukee

Discussion moderated by:



Collete English Dixon, Executive Director,
Marshall Bennett Institute of Real Estate,
Roosevelt University



Andrew D. Hunt, Director, Vieth Institute for Real
Estate Leadership,
Marquette University

Sponsorship Opportunities

NINTH ANNUAL

COMMERCIAL REAL ESTATE LEADERSHIP BREAKFAST

Platinum
\$10,000

- Benefits of Gold sponsor, plus:
- Event registration for 8 in total (table) with premier seating
- Opportunity for 60 second introduction of company at the beginning of the conference
- Opportunity to customize marketing materials based on sponsor's interest

Gold
\$5,000

- Benefits of Silver sponsor, plus:
- Logo included in conference email invitations (5,000+ contacts)
- Advertising materials at tables (limit to one 8 1/2'x11" ad)
- Event registration for 8 in total (table)

Silver
\$2,500

- Benefits of Table sponsor, plus:
- Logo recognition in conference program and registration website
- Display table at event
- Event registration for 8 in total (table)

Table
\$1,500

- Name recognition in conference program and registration website
- Event registration for 8 in total (table)

Yes, we want to be a sponsor!

Company Name: _____

Sponsorship Level: Platinum Gold Silver Table

Company Website Address: _____

Contact Person: _____

Email: _____

TO BE RECOGNIZED AS A SPONSOR please complete, scan and email this form to:

Contact: Layne Collins, Marquette University, at Layne.Collins@Marquette.edu and Melanie Roepke, Marquette, Melanie.Roepke@marquette.edu | **Logos:** Must be received by **September 20**. All logos must be submitted in .eps and/or .jpg formats.

<p>Checks: made payable to "Marquette University Vieth Institute for Real Estate Leadership"</p> <p>Payment: Sponsorships must be received by Sept. 20, 2024 and can be sent to:</p> <p>Marquette University Attn: Layne Collins 1250 W. Wisconsin Avenue, Suite 421 Milwaukee, WI 53233</p>	<p>Credit Card: To pay by credit card, please follow the below instructions:</p> <ol style="list-style-type: none"> 1. Follow this link and then continue on to Marquette's giving page: https://give.marquette.edu/make-a-gift/real-estate-sponsorship 2. Type in the amount of the sponsorship payment 3. Fill out your contact information and select "Continue" 4. Enter your credit card information. 5. You should receive a confirmation email. Please forward this email to Layne Collins (layne.collins@marquette.edu) to be confirmed as a sponsor.
---	--



Net proceeds from the conference go toward **student support for real estate, construction, and RE law at Marquette University. Each sponsorship will receive a letter from Marquette University with the tax-deductible amount of the contribution.*

We thank you in advance for supporting real estate, construction and law education at Marquette!