

PLAN YOUR MAJOR

International Business (INBU)

MARQUETTE UNIVERSITY
BUSINESS

The curriculum for the International Business major educates students with a broad exposure to international commercial enterprises

Secondary Major Only - Must be paired with a different Primary Major in Business

MAJOR COURSE REQUIREMENTS: All Business Courses below satisfy the college's International Business Course Requirement

FUNCTIONAL COURSES - CHOOSE AT LEAST TWO FROM: 6-12 CREDITS

- **ACCO 4040 INTERNATIONAL ACCOUNTING OR ACCO 5040** Prereq: FINA 3001
- ACCO 4045 INTERNATIONAL TAXATION OR ACCO 5045 Prereq: ACCO 4010
- **ADPR 4600 INTERNATIONAL ADVERTISING & PUBLIC RELATIONS**
Prereqs: ADVE 1400 or PURE 1800 or STCM 1600
- **ECON 3042 APPLIED GLOBAL BUSINESS LEARNING (AGBL) - MICRO BUSINESS VIRTUAL CONSULTING EXPERIENCE** Prereqs: ECON 1103 & 1104
- **ECON 4040 INTERNATIONAL ECONOMIC ISSUES** Prereqs: ECON 1103 & 1104
Credit not given if enrolled in or completed ECON 4044 or ECON 4046
- ECON 4044 GLOBAL INTEGRATION OF FINANCIAL SECTORS Prereqs: ECON 1103 & 1104
- ECON 4045 COMPARATIVE ECONOMIC SYSTEMS Prereqs: ECON 1103 & 1104
- ECON 4046 INTERNATIONAL TRADE Prereqs: ECON 1103 & 1104
- ECON 4047 DEVELOPMENT ECONOMICS Prereqs: ECON 1103 & 1104
- ENTP 4041 INTERNATIONAL ENTREPRENEURIAL SUSTAINABILITY Prereq: ENTP 3001 or instructor consent
- **FINA 4040 INTERNATIONAL FINANCE OR FINA 5040** Prereq: FINA 3001
- HURE 4140 INTERNATIONAL HUMAN RESOURCES MGMT. Prereq: HURE 3001
- INBU 4931 TOPICS IN INTERNATIONAL BUSINESS Prereq: Jr. stndg.
- MANA 4040 INTERNATIONAL MANAGEMENT Prereq: Jr. stndg.
- MANA 4045 GLOBALIZATION: ISSUES, OPPS, AND CHALLENGES Prereq: Jr. stndg.
- **MARK 4040 INTERNATIONAL MARKETING** Prereq: MARK 3001
- **OSCM 4040 GLOBAL LOGISTICS MANAGEMENT**
- OSCM 4045 GLOBALIZATION AND OPERATIONS

EXPERIENTIAL AND GLOBAL PERSPECTIVE COURSES: 6-0 CREDITS

- **ACCOI 4931 TOPICS IN ACCOUNTING** Prereqs: ACCO 3001 + Approval (J-Session) Apply for this trip to Marburg by Oct. 1 (marquette.edu/study-abroad)
- ECON 3040 GLOBAL APPLIED LEARNING PROJECT: AGBL Prereqs: Jr. Stndg
- FINAI 4931 TOPICS IN FINANCE-INTERNATIONAL Prereq: FINA 3001 / Apply for this trip to Zurich by Nov. 15 (<https://www.marquette.edu/study-abroad/>)
- **INBU 4986 INTERNATIONAL BUSINESS INTERN. GRADING** Prereq: INBU 3986
- **INBU 4989 INTERNATIONAL BUSINESS INTERN. WORK AND GRADING** Prereqs: INBU Major + Approval
- INBU 4931 TOPICS IN INTERNATIONAL BUSINESS-INT'L
- INSY 4540 GLOBAL TECHNOLOGY EXPERIENCE Prereq: INSY 3001 + Approval
- MARK 4931 INTERNATIONAL TOPICS IN MARKETING Prereq: MARK 3001
- Additional Experiential and Global Perspective Courses available across campus are possible. Full list on Marquette Bulletin. Maximum one Non-Business selection.

ADDITIONAL UPPER DIVISION BUSINESS ELECTIVES* AT LEAST 15 CREDITS
(courses completed in primary major)

INTERNATIONAL BUSINESS

CONTACTS:

General Inquiries

Program Director: Meghann Polivka

Study Abroad Website

marquette.edu/studyabroad

Typical deadlines for abroad applications:

- October 1 - Spring Semester Abroad + Winter Break Faculty-Led Trips
- November 15 - Spring Break Faculty-Led Trips
- March 1: Fall Semester Abroad + Summer Faculty-Led Trips

LINKS:



MAJOR OVERVIEW



BULLETIN

ADDITIONAL NOTES AND REQUIREMENTS:

- Business courses cannot share between a Primary Business Major and the International Business Major.
- Second Language Familiarity Requirement
- Study or Work Abroad Requirement

KEY:

Bold Course = Option in Fall 2025

All business courses listed satisfy the college's International Business Course requirement