

Typical Four-Year Plan

NON-ACCOUNTING MAJORS Beginning with MATH 1400 Elements of Calculus (124 CREDIT HOURS)

Freshman			
First Term	15 Hours	Second Term	15 Hours
ACCO 1030 Financial Accounting	3	ACCO 1031 Managerial Accounting	3
LEAD 1050 Academic & Career Success	0	BUAD 1560 Applied Statistics	3
MATH 1400 Elements of Calculus	3	ECON 1103 Principles of Microeconomics	3
Three from: BUAD 1001, ENGL 1001	9	Two from: BUAD 1001, ENGL 1001	6
PHIL 1001, THEO 1001, ESSV1 Course, General Elective		PHIL 1001, THEO 1001, ESSV1 Course, General Elective	
Sophomore			
First Term	16 Hours	Second Term	17 Hours
BUAD 2001	3	CMST 2300 (fall or spring)	2
LEAD 2000 (fall or spring)	1	DSCV (MCC)	3
ECON 1104	3	MARK 3001	3
CORE 1929	3	OSCM 3001	3
INSY 3001	3	FINA 3001	3
MANA 3001	3	Core Enhancement Structured Elective	3
Junior			
First Term	16 Hours	Second Term	15 Hours
LEAD 3000 (fall or spring)	1	Major Course/Business Elective	3
Major Course/Business Elective	3	Major Course/Business Elective	3
Major Course/Business Elective	3	DSCV (MCC)	3
Major Course/Business Elective	3	Major Course/Business Elective	3
DSCV (MCC)	3	General Elective	3
General Elective	3		
Senior			
First Term	15 Hours	Second Term	15 Hours
Ethics Structured Elective	3	MANA 4101	3
Analytics Structured Elective	3	Major Course/Business Elective	3
Major Course/Business Elective	3	Major Course/Business Elective	3
DSCV (MCC)	3	CORE 4929 (MCC)	3
General Elective	3	General Elective	3
Total Credit Hours: 124			

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LEAD 1050 Academic & Career Success	0	BUAD 1560 Applied Statistics	3
MATH 1400 Elements of Calculus	3	ECON 1103 Principles of Microeconomics	3
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PHIL 1001, THEO 1001, ESSV1 Course, General Elective		PHIL 1001, THEO 1001, ESSV1 Course, General Elective	
Sophomore			
First Term	16 Hours	Second Term	17 Hours
BUAD 2001	3	CMST 2300 (fall or spring)	2
ECON 1104	3	DSCV (MCC)	3
LEAD 2000 (fall or spring)	1	MARK 3001	3
CORE 1929	3	FINA 3001	3
MANA 3001	3	OSCM 3001	3
ACCO 3001	3	ACCO Major Course	3
Junior			
First Term	16 Hours	Second Term	15 Hours
LEAD 3000 (fall or spring)	1	ACCO Major Course	3
BULA 3001 (Structured Elective)	3	ACCO Major Course	3
ACCO 4050	3	Core Enhancement (Structured Elective)	3
DSCV (MCC) ^{2,3}	3	DSCV (MCC) ^{2,3}	3
ACCO Major Course	3	Business Elective	3
General Elective	3		
Senior			
First Term	15 Hours	Second Term	15 Hours
Analytics Structured Elective	3	ACCO Major Course	3
ACCO Major Course	3	ACCO Elective	3
ACCO Elective	3	MANA 4101	3
DSCV (MCC)	3	Business Elective	3
General Elective	3	CORE 4929 (MCC)	3
Total Credit Hours: 124			

Typical Four-Year Plan

NON-ACCOUNTING MAJORS Beginning with MATH 1200 Precalculus (124 CREDIT HOURS)

Freshman			
First Term	15 Hours	Second Term	15 Hours
ACCO 1030 Financial Accounting	3	ACCO 1031 Managerial Accounting	3
LEAD 1050 Academic Success	0	MATH 1400 Elements of Calculus	3
MATH 1200 Precalculus	3	ECON 1103 Principles of Microeconomics	3
Three from: BUAD 1001, ENGL 1001	9	Two from: BUAD 1001, ENGL 1001	6
PHIL 1001, THEO 1001, ESSV1 Course, General Elective		PHIL 1001, THEO 1001, ESSV1 Course, General Elective	
Sophomore			
First Term	16 Hours	Second Term	17 Hours
BUAD 1560 Business Statistics	3	CMST 2300 (fall or spring)	2
LEAD 2000 (fall or spring)	1	DSCV (MCC)	3
ECON 1104	3	MARK 3001	3
CORE 1929	3	OSCM 3001	3
BUAD 2001	3	FINA 3001	3
MANA 3001	3	INSY 3001	3
Junior			
First Term	16 Hours	Second Term	15 Hours
LEAD 3000 (fall or spring)	1	Major Course/Business Elective	3
Core Enhancement Structured Elective	3	Major Course/Business Elective	3
Major Course/Business Elective	3	DSCV (MCC)	3
Major Course/Business Elective	3	Major Course/Business Elective	3
Major Course/Business Elective	3	General Elective	3
DSCV (MCC)	3		
Senior			
First Term	15 Hours	Second Term	15 Hours
Ethics Structured Elective	3	MANA 4101	3
Analytics Structured Elective	3	Major Course/Business Elective	3
Major Course/Business Elective	3	Major Course/Business Elective	3
DSCV (MCC)	3	CORE 4929 (MCC)	3
General Elective	3	General Elective	3
Total Credit Hours: 124			

Typical Four-Year Plan

ACCOUNTING MAJORS Beginning with MATH 1200 Precalculus (124 CREDIT HOURS)

Freshman			
First Term	15 Hours	Second Term	15 Hours
ACCO 1030 Financial Accounting	3	ACCO 1031 Managerial Accounting	3
LEAD 1050 Academics & Career Success	0	MATH 1400 Elements of Calculus	3
MATH 1200 Precalculus	3	ECON 1103 Principles of Microeconomics	3
Three from: BUAD 1001, ENGL 1001	9	Two from: BUAD 1001, ENGL 1001	6
PHIL 1001, THEO 1001, ESSV1 Course, General Elective		PHIL 1001, THEO 1001, ESSV1 Course, General Elective	
Sophomore			
First Term	16 Hours	Second Term	17 Hours
BUAD 1560 Business Statistics	3	CMST 2300 (fall or spring)	2
ECON 1104	3	DSCV (MCC)	3
LEAD 2000 (fall or spring)	1	MARK 3001	3
CORE 1929	3	FINA 3001	3
BUAD 2001	3	OSCM 3001	3
ACCO 3001	3	MANA 3001	3
Junior			
First Term	16 Hours	Second Term	15 Hours
LEAD 3000 (fall or spring)	1	ACCO Major Course	3
BULA 3001 (Structured Elective)	3	ACCO Major Course	3
ACCO 4050	3	Core Enhancement (Structured Elective)	3
DSCV (MCC) ^{2,3}	3	DSCV (MCC) ^{2,3}	3
ACCO Major Course	3	Business Elective	3
ACCO Major Course	3		
Senior			
First Term	15 Hours	Second Term	15 Hours
Analytics Structured Elective	3	ACCO Major Course	3
ACCO Major Course	3	ACCO Elective	3
ACCO Elective	3	MANA 4101	3
DSCV (MCC)	3	Business Elective	3
General Elective	3	CORE 4929 (MCC)	3
Total Credit Hours: 124			

Typical Four-Year Plan

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION DEGREE REQUIREMENTS

A minimum 124 total credit hours that includes completion of the degree requirement areas listed below. Certain combinations of majors and non-business minors may exceed the minimum 124 total credit hours.

Marquette Core Curriculum: 30 credit hours

- Foundations Level Courses: 15 cr.
- Discovery Tier Theme Courses: 12 cr.
- CORE 4929 or CORE 4929H: 3 cr.
- WRIT and ESSV2 Requirements

Business Core Curriculum: 55 credit hours

- MATH 1400 Elements of Calculus: 3 cr. (or MATH 1450 Calculus 1: 4 cr.)*
- BUAD 1001 Business Day 1: 3 cr.
- BUAD 1560 Applied Business Statistics: 3 cr.
- BUAD 2001 Introduction to Applied Artificial Intelligence: 3 cr.
- CMST 2300 Business Communication: 2 cr. (or COMM 1100 Professional Public Speaking: 3 cr.)
- LEAD 1050 Foundations for Academic and Career Success: 0 cr.
- LEAD 2000 Career Planning and Application Strategies: 1 cr.
- LEAD 3000 Strategies for Entering the Business World: 1 cr.
- ACCO 1030 Principles of Financial Accounting: 3 cr.
- ACCO 1031 Principles of Managerial Accounting: 3 cr.
- ECON 1103 Principles of Microeconomics: 3 cr.
- ECON 1104 Principles of Macroeconomics: 3 cr.
- FINA 3001 Introduction to Financial Management: 3 cr.
- MANA 3001 Behavior and Organization: 3 cr.
- OSCM 3001 Operations and Supply Chain Management: 3 cr.
- MARK 3001 Introduction to Marketing: 3 cr.
- INSY 3001 Introduction to Information Systems: 3 cr. / or ACCO 4050 (for ACCO Majors)
- Business Ethics structured elective: 3 cr. (multiple course choices)
- Core Enhancement structured elective: 3 cr. (multiple course choices)
- Analytics structured elective: 3 cr. (multiple course choices)
- MANA 4101 Strategic Management: 3 cr.

Business Major Courses: Accounting Majors 33 credit hours / Non-Accounting Majors 27 credit hours

General Electives: to achieve at least 124 credit hours

Other Requirements:

- A minimum GPA of 2.000 must be earned in all courses taken at Marquette University.
- A minimum GPA of 2.000 must be earned in all College of Business Administration courses taken at Marquette University (2.500 for accounting majors). A grade of C or higher must be earned in each of a student's major requirements and electives, including the core courses introducing the major.
- At least one International Business elective must be completed.
- Students may declare and complete no more than three different business majors.

*ALEKS Math Placement Exam required to determine whether a student will begin with MATH 1400 Elements of Calculus OR MATH 1200 Precalculus before MATH 1400 (MATH 1200 considered within general elective credits).