

CURRICULUM VITA
MARGARET L. FONG BLOOM, PhD

Professor Emeritus
Counselor Education & Counseling Psychology
Marquette University
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Teagle Assessment Scholar
Center for Inquiry in the Liberal Arts
Wabash College

EDUCATION

Ph.D. Education (Counseling Psychology, APA Approved Program)
Arizona State University, 1981

M.Ed. Counseling and Guidance
University of Hawaii, 1977

M.S. Psychiatric Nursing
University of California, San Francisco Medical Center, 1969

B.S. Nursing, with distinction
State University of New York at Buffalo, 1968

Certificates Management and Leadership in Higher Education (MLE) Institute of Higher
Education Administration, Harvard University, 2001
New Deans Institute, American Association for Colleges of Teacher Education
Seattle, Washington, August 1997
Management Development Program, Institute of Higher Education
Administration, Harvard University, June 1994

PROFESSIONAL EXPERIENCE

University Administration

Vice Provost for Undergraduate Programs and Teaching
Marquette University, October 2004-August 2010

Dean, School of Education
Loyola University Chicago, July 1997 – September 2004

Department Chair, Counseling, Educational Psychology and Research
University of Memphis (formerly Memphis State University) August 1990 - May 1997

Faculty Positions

Marquette University, Professor Emeritus, 2014; Professor Counselor Education &
Counseling Psychology 2004-2014
University of Memphis, Professor of Counseling, 1990-1997.
Boston University, Overseas, Visiting Associate Professor of Counseling, 1987-1988
University of Florida, 1981 – 1990; Assistant Professor, 1981-1985; Associate Professor, 1985-
1990, Coordinator, Mental Health, Counselor Education Department
University of Hawaii, Manoa 1969 – 1978; Instructor of Nursing, 1969-1973; Assistant
Professor of Nursing, 1973-1978.

Consultation and Training

PESI (non-profit, professional continuing education), Eau Claire, WI 2013-present, provide training on clinical diagnosis for mental health professionals at national locations and live webinars.

Prescott College, Prescott, AZ consultation to Mental Health Counseling program, May 2012.

Teagle Assessment Scholar, Center for Inquiry in the Liberal Arts, Wabash College 2010-present. Provide consultation and training to liberal arts colleges.

Guest Faculty, Performance Assessment Program, Institute of Higher Education Administration, Harvard Graduate School of Education, November 2009

Peer Consultant Evaluator, Higher Learning Commission, North Central Association, 2006-present

American Healthcare Institute, Silver Spring, MD 1995 – 2002, provide training on clinical diagnosis for mental health professionals.

Consultant to Near East/South Asia Association of American Schools, February 1986, on student and teacher stress at American International Schools in Lahore and Islamabad, Pakistan; Delhi, India, and Dacca, Bangladesh.

Other

United States Army Nurse Corps, Ready Reserves, Major 1981, Captain 1979 - 1981

Licensed Psychologist, Florida and Wisconsin

PROFESSIONAL HONORS AND RECOGNITIONS

Fellow, American Educational Research Association, elected to Founding Class, 2008

Fellow, Division 17 Counseling Psychology, American Psychological Association, elected 1997

1992 Researcher of the Year Award, American Mental Health Counselors Association

1990 Research in Counselor Education and Supervision Award, Association for Counselor Education and Supervision

SCHOLARSHIP

REFEREED PUBLICATIONS

Journal Articles

Tate, Kevin, Bloom, Margaret, Tassara, Marcel, & Caperton, William (in press). Counselor competence, performance assessment and program evaluation: Using psychometric instruments. Measurement and Evaluation in Counseling and Development.

Bloom, M. L. (2010). Peer review of program assessment efforts: One strategy: multiple gains. *Assessment Update*, 22 (no.5), 5-8.

Fong, M. L., & Silien, K.A. (1999). Assessment and diagnosis of DSM-IV anxiety disorders. *Journal of Counseling & Development*, 77, 209-217.

- Fong, M. L. (1998). Considerations of a counseling pedagogy. *Counselor Education and Supervision, 38*, 106-112.
- Fong, M. L., Borders, L. D., Ethington, C., & Pitts, J. (1997). Becoming a counselor: A longitudinal study of student cognitive development. *Counselor Education and Supervision, 37*, 100-114.
- Davis, D., & Fong, M. L. (1996). Measuring outcomes in psychiatry: An inpatient model. *The Joint Commission Journal of Quality Improvement, 22*, 125-133.
- Fong, M. L. (1995). Assessment and diagnosis of DSM-IV personality disorders: A primer for counselors. *Journal of Counseling & Development, 73*, 635-639.
- Fong, M. L., & Malone, C. M. (1994). Defeating ourselves: Common errors in counseling research. *Counselor Education and Supervision, 33*, 356-362.
- Borders, L. D., & Fong, M. L. (1994). Cognitions of supervisors-in-training: An exploratory study. *Counselor Education and Supervision, 33*, 280-293.
- Fong, M. L., & Lease, S. H. (1994). Constructivist alternatives: The case for diversity and integration in counseling. *Journal of Mental Health Counseling, 16*, 120-124.
- Fong, M. L. (1993). Teaching assessment and diagnosis within a DSM-III-R framework. *Counselor Education and Supervision, 32*, 276-286.
- Fong, M. L., & Amatea, E. S. (1992). Stress and single professional women: An exploration of causal factors. *Journal of Mental Health Counseling, 14*, 20-29.
- Borders, L. D., Bernard, J. M., Dye, H. A., Fong, M. L., Henderson, P., & Nance, D. W. (1991). Curriculum guide for training counseling supervisors: Rationale, development, and implementation. *Counselor Education and Supervision, 31*, 58-80.
- Borders, L. D., & Fong, M. L. (1991). Evaluations of supervisees: Brief commentary and research report. *The Clinical Supervisor, 9*, 43-51.
- Amatea, E. S., & Fong, M. L. (1991). The impact of role stressors and personal resources on the stress experience of professional women. *Psychology of Women Quarterly, 15*, 419-430.
- Fong, M. L., & Sherrard, P. A. (1991). Mental health counselor training: Directions for the 1990's. *Journal of Mental Health Counseling, 13*, 167-171.
- Sherrard, P. A., & Fong, M. L. (1991). Mental health counselor training: Which model shall prevail? *Journal of Mental Health Counseling, 12*, 204-210.
- Fong, M. L. (1990). Mental health counseling: The essence of professional counseling. *Counselor Education and Supervision, 30*, 106-113.
- Spruill, D., & Fong, M. L. (1990). Defining the domain of mental health counseling: A proposal. *Journal of Mental Health Counseling, 12*, 12-23.

- Borders, L. D., & Fong, M. L. (1989). Ego development and counseling ability during training. *Counselor Education and Supervision, 29*, 71-83.
- Borders, L. D., Fong, M. L., & Cron, E. A. (1988). In session cognitions of a counseling student: A case study. *Counselor Education and Supervision, 28*, 59-70.
- Fong, M. L. (1988). Do counseling and marketing mix? *Counselor Education and Supervision, 27*, 315-319.
- Amatea, E. S., & Fong, M. L. (1987). Through a different lens: Examining professional women's inter-role coping by focus and mode. *Sex Roles, 17*, 237-252.
- Josephson, G. S., & Fong, M. L. (1987). Factors assisting female clients' disclosure of incest during counseling. *Journal of Counseling and Development, 65*, 475-478.
- Borders, L. D., Fong, M. L., & Neimeyer, G. (1986). Counseling students' level of ego development and perceptions of clients. *Counselor Education and Supervision, 26*, 36-49.
- Fong, M. L., & Borders, L. D. (1986). Sex-role orientation and self disclosure flexibility in counselor training. *Counselor Education and Supervision, 26*, 210-221.
- Fong, M. L. (1985) Primary prevention: Looking for a middle ground. *Journal of Primary Prevention, 5*, 260-263.
- Fong, M. L., & Borders, L. D. (1985). The effect of sex-role orientation and gender on counseling skills training. *Journal of Counseling Psychology, 32*, 104-110.
- Borders, L. D., & Fong, M. L. (1984). Sex-role orientation research: Review and implications for counselor education. *Counselor Education and Supervision, 24*, 58-69.
- Hodges, M. H., Graham-Poole, J., & Fong, M. L. (1984). Attitudes, knowledge, and behaviors of school peers of adolescent cancer patients. *Journal of Psychosocial Oncology, 2*, 37-46.
- Fong, M. L., & Cox, B. G. (1983). Trust as an underlying dynamic in the counseling process. *Personnel and Guidance Journal, 62*, 163-166.
- Neimeyer, G. J., & Fong, M. L. (1983). Self disclosure flexibility and counselor effectiveness. *Journal of Counseling Psychology, 30*, 258-261.
- Christiano, D. J., & Fong, M. L. (1980). Strategies for reduction of conflict and tension in two-career families. *Family Perspectives, 14*, 73-81.
- Fong, M. L., & Leton, J. B. (1978). The group interview: A tool for nursing student selection. *Journal of Nursing Education, 17*, 35-38.

Chapters in Books and Monographs

- Fong, M. L., & Lease, S. H. (1996). Cross-cultural issues for the White supervisor. In D. Pope-Davis & H. Coleman (Eds.), *Multicultural counseling competencies: Assessment, education and supervision* (pp. 387-405). Newbury Park, CA: Sage.

Townsend, B. K., & Fong, M. L. (1995). Using faculty annual reviews to change organizational culture. In *National Issues in Higher Education*, 45, Academic chairpersons: The many faces of evaluation (pp.175-181), Manhattan, KS: Kansas State University.

Fong, M. L. (1994). Multicultural issues in supervision. In L. D. Borders (Ed.), *Supervision: Exploring the effective components* (Digest No. EDO-CD-94-15). Greensboro, NC: ERIC/CASS.

Fong, M. L., & Sherrard, P. A. (1990). Ethical dilemmas in marketing counseling services. In L. Golden & B. Herlihy (Eds.), *Ethical standards casebook* (pp. 127-136), Washington DC: ACA Press.

Published Case Studies

Barge, S., Honan, J. P., & Bloom, M. L. (2010). *Assessment at Bourn University*. Cambridge MA: Harvard Education Publishing Group.

Book Reviews

Bloom, M. L. (2011). Leaving the criminal lifestyle: An examination of behavior change. [Review of the book *The dynamics of desistance: Charting pathways through change* by D. Healy]. *PsychCRITIQUES-Contemporary Psychology: APA Review of Books*, 56(21), Article 5.

Fong Bloom, M. L. (2006, November 8). Solving difficulties in interpersonal relations: In-laws, bosses, and much more. [Review of the book *Relating difficulty: The processes of constructing and managing difficult interaction*]. *PsychCRITIQUES-Contemporary Psychology: APA Review of Books*, 51(45), Article 4.

Fong Bloom, M. L. (2005, March 9). Team building in academic and agency settings. [Review of the book *30 Reflective Staff Development Exercises for Educators*]. *PsychCRITIQUES-Contemporary Psychology: APA Review of Books*, 50(10), Article 18.

GRANTS AWARDED

Who Counts? Math Across the Curriculum for Global Learning, Fund for the Improvement of Post-Secondary Education (FIPSE), co-PI, \$600,000, 2007-2010.

Shared Futures: Core Global Education, American Association Colleges and Universities, travel grants for Marquette University faculty project teams, 2005-2007.

Technology: Preparation and Use in Schools, National Library of Congress, \$575,000, 2003-2006

Replication of Notre Dame ACE Program for Teaching and Service, MacNeal Health Foundation \$150,000, 2002-2007

Urban Science Teachers for the 21st Century, Chicago Community Trust, \$250,000, 2001-2002.

Multicultural/Diversity Outcomes Assessment in Teacher Education, Fund for the Improvement of Post-Secondary Education (FIPSE), U.S. Department of Education, subcontractor with

Emporia State University and 8 other universities. \$68,000, 2001-2003.

Teachers for the 21st Century, Fund for the Improvement of Education, U. S. Department of Education, \$700,000, 2000-2005.

EDITORIAL POSITIONS

Editor, *Counselor Education and Supervision*, 1991 -1994

Consulting Editor, *Journal of Counseling Psychology*, 1996 -2001

NATIONAL PRESENTATIONS

Bloom, M. L., & Tate, K. (2012, October) *Research-based program assessment methods for accountability and improving student learning*, North Central Association for Counselor Education and Supervision biennial conference, Kansas City, MO.

Bloom, M. L. (2011, October). *Is your counseling program effective?* Presentation at the Association for Counselor Education and Supervision national conference, Nashville, TN.

Bloom, M. L., & Meyer, G. (2011, April). *Building faculty participation in assessment through a network of program assessment leaders and peer review*. Presentation at the Higher Learning Commission annual meeting, Chicago, IL.

Bloom, M. L., Krueger, C., & Dooley, J. (2011, March). *Using peer review to evaluate program assessment: One strategy, multiple outcomes*. Presentation at the American Association of Colleges & Universities, General Education and Assessment conference, Chicago, IL.

Bloom, M. L. & Dooley, J. (2009, June). *Essentials of integrated assessment at a research university*. Presentation at the International Assessment and Retention Conference, New Orleans, LA.

Bloom, M. L., Krueger, C., & McCarthy, M. (2008, February). *Learning 24/7: Assessing learning across curricular, co-curricular, and student development*. Presentation at the American Association of Colleges & Universities, Integrative Designs for General Education Assessment, Boston, MA.

Bloom, M. L., Krueger, C., McCarthy, M., & Mountin, S. (2007, June). *Learning connections: Assessing learning across curricular, co-curricular, and student development programs*. Panel presentation and a poster session at the International Assessment and Retention Conference, St. Louis, MO.

Fong Bloom, M. L. & Bloom, A. S. (2004, July). *Individual characteristics and responses to THC administration in marijuana users*. Poster presentation at the annual meeting of the American Psychological Association, Honolulu, HI.

Fong Bloom, M. L. (2004, February). *Research to improve teacher supervision: Lessons from counseling psychology*. Panel presentation at the annual meeting of the American

- Association for Colleges of Teacher Education, Chicago, IL.
- Fong, M. L., Braskamp, L. A., & Williams, T.E., (2001, March). *Building shared purpose for institutional renewal*. Symposium at the annual meeting of the American Association of Higher Education, Washington, DC.
- Fong, M. L. (2000, April). *Collaborative learning: Promoting critical thinking in counselor education*. Symposium at the annual meeting of the American Educational Research Association, New Orleans, LA.
- Fong, M. L. (2000, March). *Evidence-based counseling and counselor education*. Presentation at the annual meeting of the American Counseling Association, Washington DC.
- Ingram, J. A., & Fong, M. L. (1999, February). *The faculty in technology (FIT) program: Developing technology skills of faculty*. Roundtable presented at the annual meeting of the American Association for Colleges of Teacher Education.
- Fine, J., Roemer, R., & Fong, M. (1999, February). *Rome as a classroom for educational decision-making*. Panel presentation presented at the annual meeting of the American Association for Colleges of Teacher Education.
- Fong, M. L. (1998, August). *The virtues of fence-sitting: A fellow talk*. Paper presented at the annual meeting of the American Psychological Association.
- Fong, M. L., & Borders, L. D. (1997, April). *Reviewing manuscripts*. Program presented at the annual meeting of the American Counseling Association, Orlando, FL.
- Fong, M. L., & Borders, L. D. (1996, August). *Becoming a counselor: A longitudinal study of student cognitive development*. Paper presented at the annual meeting of the American Psychological Association, Toronto, Ontario, Canada.
- Townsend, B. K., & Fong, M. L. (1995, February). *Using faculty annual reviews to change departmental culture*. Paper presented at the Twelfth Annual Conference on Academic Chairpersons, Orlando, FL.
- Fong, M. L. (1994, August). *Systems approaches to promoting diversity in academic programs*. Paper presented at the annual meeting of the American Psychological Association, Los Angeles, CA.
- Fong, M. L. (1994, June). Highlights of the DSM-IV. A national teleconference sponsored by the American Psychological Association, Washington, DC.
- Fong, M. L. (1994, April). *Cognitions of supervisors-in-training: An exploratory study*. Research presented, annual meeting of the American Counseling Association, Minneapolis, MN.
- Fong, M. L. (1993, August). *Issues for non-gay psychologists in education and training: a department chair's views*. Paper presented at the annual meeting of the American Psychological Association, Toronto, Canada.
- Fong, M. L. (1993, February). *Cross-cultural supervision*. Paper presented at the Cross-Cultural Roundtable, Columbia University Teachers College, New York, NY.

- Fong, M. L. (1992, September). *Errors in counseling research*. Research presented at the Second National Conference of the Association for Counselor Education and Supervision, San Antonio, TX.
- Fong, M. L. (1992, August). *Single professional women and stress: High risk yet overlooked*. Research presented at the annual meeting of the American Psychological Association, Washington, DC.
- Fong, M. L., Gilliland, B. E., & Hughes, R. E. (1992, August). *Homophobic attitude change: Sensitizing graduate students to gay/lesbian issues*. Paper presented at the annual meeting of the American Psychological Association, Washington, DC.
- Fong, M. L., & Lewis, L. (1991, August). *Gender differences in career stress and satisfaction of counselor educators*. Research presented at the annual meeting of the American Psychological Association, San Francisco, CA.
- Fong, M. L. (1990, March). *Ethical issues in marketing counseling services*. Panel discussion at the annual meeting of the American Association for Counseling and Development, Cincinnati, OH.
- Fong, M. L. (1989, November). *Managing professional work stress*. Invited paper presented at the annual meeting of the American Society of Landscape Architects, Orlando, FL.
- Fong, M. L. (1988, October). *Building faculty stress resistance*. Paper presented at the First National conference of the Association for Counselor Education and Supervision, St. Louis, MO.
- Fong, M. L., & Hammond, L. (1988, August). *Mediators of stress and satisfaction in multiple role persons*. Research presented at the annual meeting of the American Psychological Association, Atlanta, GA.
- Neims, M., & Fong, M. L. (1987, August). *The effects of relocation on the accompanying spouse*. Research presented at the annual meeting of the American Psychological Association, New York, NY.
- Fong, M. L. (1987, April). *The stuck supervisee: Supervision strategies to create movement*. Paper presented at the annual meeting of the American Association for Counseling and Development, New Orleans, LA.
- Stiles, C., & Fong, M. L. (1985, November). *White-water boaters: Cognitions and risk-taking behaviors*. Research presented at the annual meeting of the Association for the Advancement of Behavior Therapy, Houston, TX.
- Fong, M. L. (1985, April). *Defining health counseling*. Paper presented at the annual meeting of the American Association for Counseling and Development, New York, NY.
- Fong, M. L. (1982, March). *The effect of self-reinforcement and participant modeling on adherence to biofeedback home practice*. Research presented at the annual meeting of the Biofeedback Society of America, Chicago, IL.

PROFESSIONAL LEADERSHIP

American Psychological Association

Chair, Committee for the Approval of Continuing Education Sponsors, 1997, committee member 1995-1997

Chair, Continuing Education Committee 1993 and 1994, committee member 1992-1994

American Educational Research Association

Chair, Membership Committee, Division E, 2001

Council for the Accreditation of Counseling and Related Educational Programs (CACREP)

Accreditation Site Visit Team Leader 1985 - present

Site Visit Team Leader trainer 1990 – 1992

Higher Learning Commission, North Central Association, regional accreditors

Peer Consultant Evaluator 2006 – present

Association of Jesuit Colleges and Universities, Council of Teacher Education

President 2001-2002

Treasurer 2000-2001

Association for Counselor Education and Supervision

President 1997 - 1998, President-Elect 1996 - 1997

Chair, Women's Network Committee 1986 - 1990

Parliamentarian for House of Delegates, National conference 1985

UNIVERSITY SERVICE

Marquette University

Academic Senate, senator for College of Education 2011- present

Counselor Education Program Committee, 2011- present

University Leadership Council, 2004-2010

Deans Council, 2004-2010

Chair, University Assessment Committee, 2004-2010

Chair, Board of Undergraduate Studies, 2004-2007

Chair, Search Committee for Director of the Haggerty Museum, 2006

Chair, Search Committee for Dean of Library, 2005

Chair, Task Group on E-Learning at Marquette, 2006-2007

Chair, HLC Focused Visit on Assessment, Self Study and Site Visit, 2008-2009

Loyola University Chicago

North Central Accreditation Steering Committee, 2003-2004

Strategic Agenda Task Force, Co-Chair Community Sub-task group 2003-2004

Chair, Search Committee, Dean, College of Arts and Sciences, 2003-2004

Academic Affairs University Policy Committee 2003-2004

Athletic Committee, 2001-2003

School of Education Relocation Task Force, Chair, 2001-2002

Strategy Coordinating Committee (strategic planning), 2000-2001

Capital Budget Committee, 1998-2000

Mallinckrodt Campus Academic Plan Task Force, 1998-1999

Search Committee for Dean, School of Nursing, 1998-1999

Search Committee for Director of Admissions, 1997

University of Memphis

Summer School Task Force, appointed 1995

Search Committee for Director, Office of Diversity, 1994 - 1995

Provost's Task Force on Faculty Roles and Rewards 1993 - 1994

Search Committee for Assistant Vice President Student Development, Chair 1993

President's Task Force on Diversity, 1992 - 1993

University of Florida

University Academic Freedom and Tenure Committee, 1989 - 1990

Affiliate Staff, Personal and Vocational Counseling Center, 1981 - 1990

College of Education Development Committee, 1988 - 1990

College of Education Graduate Committee, 1985 - 1986

PUBLIC SERVICE

Illinois Governor-Elect's Transition Committee on Higher Education, 2002.

Assistant Treasurer, First Presbyterian Church of Wilmette, 2003-2004

Wilmette Harbor Rotary Club, Board of Directors, 2002-2004

Alachua County School Board, Teacher Education Center Advisory Committee, 1985 - 1986