

The background is a vibrant collage of purple and blue wavy shapes. Overlaid on these are numerous white silhouettes of women in various athletic poses: rowing, running, jumping, swimming, and playing tennis. The date '4.14.2026' is prominently displayed in large white font at the top left.

4.14.2026

# 5<sup>TH</sup> ANNUAL IWL GALA

2026 IWL GALA THEME

*Women in Athletics: Representation, Leadership, and Action*



INSTITUTE FOR WOMEN'S LEADERSHIP  
MARQUETTE UNIVERSITY

# FASHION LOOKBOOK

**01 INSPIRATION: MU WOMEN ATHLETES**

**02 INSPIRATION: 414 DAY**

**03 ATTIRE**

**04 IWL COLOR PALETTE**

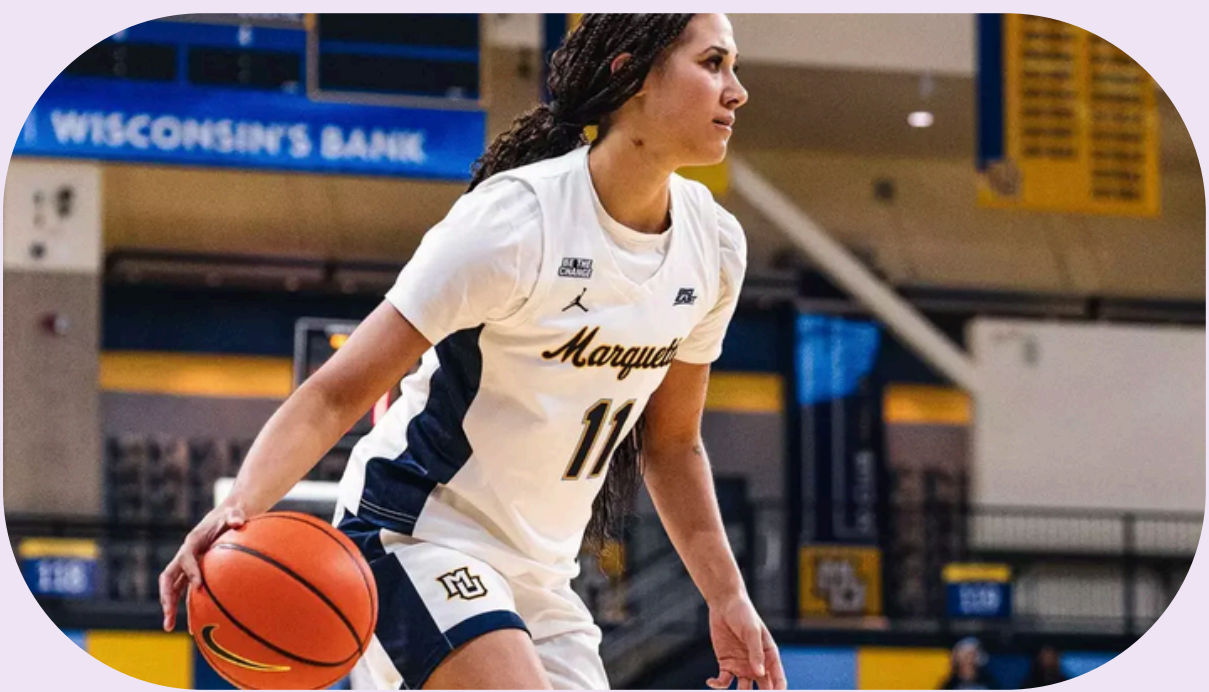
**05 BUSINESS PROFESSIONAL**

**06 DRESSY**

**07 ATHLETIC STATEMENT**







01  
INSPIRATION  
MU WOMEN ATHLETES







02  
414 DAY  
4.14.26





IT IS ENCOURAGED TO WEAR MU WOMEN'S SPORTS MERCHANDISE,  
BUT ANY REP. OF WOMEN'S SPORTS IS WELCOME.



PROFESSIONAL ATTIRE, RANGING FROM STANDARD BUSINESS FORMAL TO DRESSY OR COCKTAIL ATTIRE



PARTICIPANTS MAY OPTIONALLY INCORPORATE SPORT-SPECIFIC ACCESSORIES, EMBELLISHMENTS, OR JERSEYS REPRESENTING  
WOMEN'S SPORTS TEAMS.



WEAR WHAT MAKES YOU FEEL MOST COMFORTABLE AND BEAUTIFUL/HANDSOME!





04

# IWL COLORS





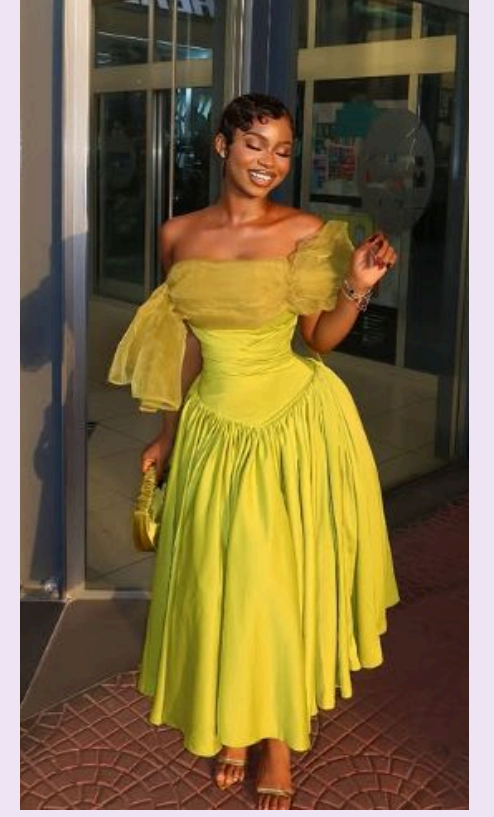
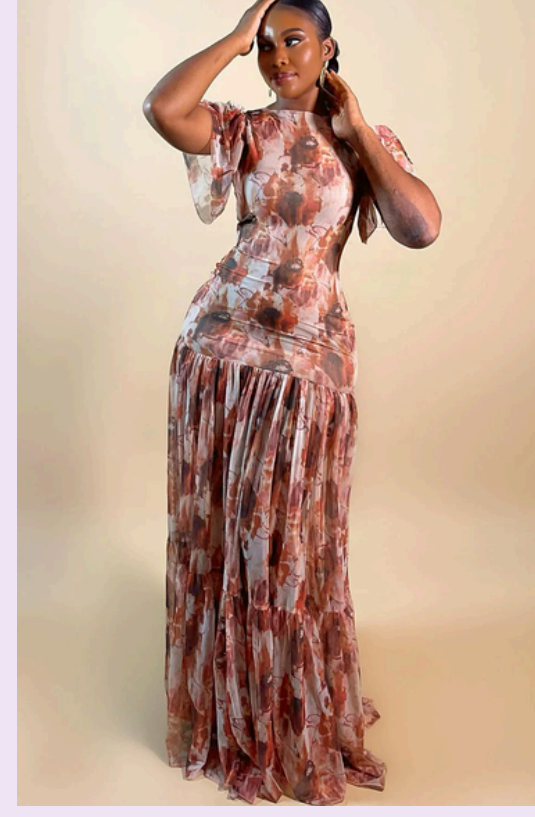
# BUSINESS PROFESSIONAL

05





06



DRESSY



# ATHLETIC STATEMENT 07







AND MOST IMPORTANTLY...

DO YOU!

