

5TH ANNUAL IWL GALA | SPONSORSHIP INFO

TUESDAY, APRIL 14, 2026
AMU BALLROOM | MARQUETTE UNIVERSITY

Sponsorship Levels (Tax-deductible gift value)	\$1,000 SUPPORT (\$625)	\$2,500 LEAD (\$1,750)	\$5,000 ENGAGE (\$4,250)	\$10,000 INSPIRE (\$9,250)	\$20,000 TRANSFORM (\$18,500)	DJ/MUSIC \$1,000 (\$1,000)	NETWORKING \$2,000 (\$2,000)	DESSERT \$2,500 (\$2,500)	CENTERPIECE \$3,000 (\$3,000)	PHOTO \$4,000 (\$4,000)	WINE \$5,000 (\$5,000)
Half-table Sponsor dinner for 4, PLUS you will be sponsoring 1 seat for a Marquette Researcher/IWL Affiliate (MU Faculty/Staff/Student)	X					+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)
Sponsor listed in gala program	X	X	X	X	X	X	X	X	X	X	X
Table Sponsor dinner for 8, PLUS you will be sponsoring 2 Marquette Researchers/IWL Affiliates (MU Faculty/Staff/Students)		X	X	X	x2	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)
Sponsor recognized by name on gala materials Sponsor listed by name on gala program and sponsor recognition slide	X										
Sponsor's logo included on gala materials Sponsor logo included on promotional materials, gala program, and event sponsor recognition slide		X	X	X	X	X YOUR LOGO WILL ALSO BE AT DJ TABLE AS THE MUSIC SPONSOR	X YOUR LOGO WILL ALSO BE AT THE BARS & COCKTAIL TABLES AS THE NETWORKING SPONSOR	X YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE DESSERT SPONSOR	X YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE CENTERPIECE SPONSOR	X YOUR LOGO WILL ALSO BE AT THE PHOTOBOOTH AS THE PHOTO SPONSOR	X YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE WINE SPONSOR
Verbal recognition during gala			X	X	X				X	X	X
Logo featured in promo materials & invitations audience of 2,500+ leaders				X	X						
Give a welcome at the gala				X 15-SECOND MESSAGE (LIVE/ PRE-RECORDED)	X 30-SECOND MESSAGE (LIVE/PRE-RECORDED)						
Access to a faculty expert to speak at a company function				X	X						