

5TH ANNUAL IWL GALA | SPONSORSHIP INFO

TUESDAY, APRIL 14, 2026
AMU BALLROOM | MARQUETTE UNIVERSITY

<i>Sponsorship Levels</i> <small>(Tax-deductible gift value)</small>	\$1,000 SUPPORT <small>(\$625)</small>	\$2,500 LEAD <small>(\$1,750)</small>	\$5,000 ENGAGE <small>(\$4,250)</small>	\$10,000 INSPIRE <small>(\$9,250)</small>	\$20,000 TRANSFORM <small>(\$18,500)</small>	DJ/MUSIC \$1,000 <small>(\$1,000)</small>	NETWORKING \$2,000 <small>(\$2,000)</small>	DESSERT \$2,500 <small>(\$2,500)</small>	CENTERPIECE \$3,000 <small>(\$3,000)</small>	PHOTO \$4,000 <small>(\$4,000)</small>	WINE \$5,000 <small>(\$5,000)</small>
Half-table Sponsor <i>dinner for 4, PLUS you will be sponsoring 1 seat for a Marquette Researcher/IWL Affiliate (MU Faculty/Staff/Student)</i>	X					+\$500 <i>OPTION TO ADD A HALF-TABLE (\$125)</i>	+\$500 <i>OPTION TO ADD A HALF-TABLE (\$125)</i>	+\$500 <i>OPTION TO ADD A HALF-TABLE (\$125)</i>	+\$500 <i>OPTION TO ADD A HALF-TABLE (\$125)</i>	+\$500 <i>OPTION TO ADD A HALF-TABLE (\$125)</i>	+\$500 <i>OPTION TO ADD A HALF-TABLE (\$125)</i>
Sponsor listed in gala program	X	X	X	X	X	X	X	X	X	X	X
Table Sponsor <i>dinner for 8, PLUS you will be sponsoring 2 Marquette Researchers/IWL Affiliates (MU Faculty/Staff/Students)</i>		X	X	X	x2	+\$1,000 <i>OPTION TO ADD A FULL TABLE (\$250)</i>	+\$1,000 <i>OPTION TO ADD A FULL TABLE (\$250)</i>	+\$1,000 <i>OPTION TO ADD A FULL TABLE (\$250)</i>	+\$1,000 <i>OPTION TO ADD A FULL TABLE (\$250)</i>	+\$1,000 <i>OPTION TO ADD A FULL TABLE (\$250)</i>	+\$1,000 <i>OPTION TO ADD A FULL TABLE (\$250)</i>
Sponsor recognized by name on gala materials <i>Sponsor listed by name on gala program and sponsor recognition slide</i>	X										
Sponsor's logo included on gala materials <i>Sponsor logo included on promotional materials, gala program, and event sponsor recognition slide</i>		X	X	X	X	X <small>YOUR LOGO WILL ALSO BE AT DJ TABLE AS THE MUSIC SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT THE BARS & COCKTAIL TABLES AS THE NETWORKING SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE DESSERT SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE CENTERPIECE SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT THE PHOTOBOOTH AS THE PHOTO SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE WINE SPONSOR</small>
Verbal recognition during gala			X	X	X				X	X	X
Logo featured in promo materials & invitations <i>audience of 2,500+ leaders</i>				X	X						
Give a welcome at the gala				X <small>15-SECOND MESSAGE (LIVE/PRE-RECORDED)</small>	X <small>30-SECOND MESSAGE (LIVE/PRE-RECORDED)</small>						
Access to a faculty expert to speak at a company function				X	X						



Become a gala sponsor now...

Click here to complete the Sponsorship Pledge Form.

